

MULTI-MEDIUM CREATIVE PLATFORM

ArtistryBase

One home for audio, video, stories and art - organised, versioned, reviewed, signed off, released, showcased and licensed in a single workspace.

CREATIVE LIBRARY

IMMUTABLE VERSIONS

IN-CONTEXT REVIEW

RELEASE PIPELINE

PORTFOLIOS AND LICENSING



Pre-launch. ArtistryBase is in waitlist mode ahead of a 2026 launch. Every capability in this catalogue is marked built, in progress or planned.

[ARTISTRYBASE.COM](https://artistrybase.com)

01 The short version

ArtistryBase is one place to keep every kind of work you make - a track, a cut, a manuscript, an illustration - and to move each piece from first draft to public release without losing a version or a note.

Most creative practices are spread across one tool per medium. Nothing joins up, and the joins are exactly where the work goes wrong.

ArtistryBase treats a piece of work as the thing that lasts. Each work carries numbered versions that are never overwritten, typed files, tags and the collections it belongs to.

THE PROMISE

No draft is overwritten, no note is left without a place to land, and nothing publishes until a person with the authority to say so has signed it off.

4

Mediums, equally

Audio, video, stories and art are all first-class works with the same versions, reviews and releases.

Every draft

Kept, not overwritten

Each revision becomes a numbered, checksummed version you can compare against or restore.

49

Tools for your agent

The published Model Context Protocol server exposes the studio to whichever AI agent you work in.

Day 1

Governed

Roles, tenant isolation, quotas and an audit trail arrive with the workspace.

Who it is for

Independent creators

Musicians, filmmakers, writers, illustrators, photographers and designers who want one home for everything they make rather than one subscription per medium.

Agencies

Client work across several mediums at once, with review rounds, recorded approvals and an ownership trail that survives the handover to the client.

Multi-medium creators

The musician who also writes, the filmmaker who also illustrates. One library and one portfolio that describe the whole practice instead of a quarter of it.

Rights and licensing owners

Whoever sets commercial terms can draft, activate and retire the licence on each piece without being able to edit the creative record itself.

Studios and creative teams

Labels, film and animation studios, comics and publishing teams who need a shared library, structured review rounds and recorded sign-off.

Audiences and fans

People who would rather follow a creator across every medium they work in than track the same person across four unrelated platforms.

Producers and creative directors

The people who staff a production, route the review, resolve the notes and own the decision to publish - with the whole revision history in view.

03 What breaks today

Creative work seldom fails because somebody made the wrong thing. It fails in the gaps between tools, and every one of those is a record-keeping failure wearing a creative costume.

A practice split one application per medium

Nothing can be searched across, and no single view of the work exists.

- One library holds works in every medium with the same structure - versions, files, collections, tags and a lifecycle.

The current version is whichever file name looks newest

Overwritten drafts, four files called final, and a collaborator working from something that was replaced last Tuesday.

- Every revision is a numbered version with a label, notes, a source file, a checksum and a size. Nothing is overwritten.

Feedback arrives detached from the thing it is about

Fix the bit near the middle is not a note, it is a guess - and the guess costs a full revision round to resolve.

- Notes anchor where they belong: a timecode, a chapter or page, or a pinned coordinate on artwork.

Sign-off lives in somebody's memory

Nobody can say for certain who approved which cut, or whether the approval covered the version that actually shipped.

- An approval is a record: a named approver, a decision, an optional comment and a decision timestamp.

What breaks today, continued

Publishing is a manual act with no trail

The wrong cut goes out, or the right one goes out and nobody can later prove which version it was.

- A release names one specific version, a channel and a visibility, and moves the work's published-version pointer to the version that actually went out.

A portfolio is a list of links to other people's platforms

A creator who works across mediums is represented by a scattering of profiles, none of which shows the whole body of work.

- One portfolio - handle, display name, bio, avatar, banner, featured works and links - spans every medium, with visibility set per piece.

Ownership questions surface only when it is too late

Terms are agreed in an e-mail thread, attribution is remembered rather than recorded, and a reuse dispute has no paper to stand on.

- Each piece carries explicit licence terms - free, purchase, licence or membership - moving through draft, active and retired so the history survives a change of terms.

THE COMMON THREAD

Each of these is a record that was never kept. Keep the record, and the failure has nowhere to happen.

04 What you get

Nine building blocks, and everything else in the product is a view over them.

LIBRARY

Works in any medium

A work is one piece of creative output - a track, a cut, a chapter, an artwork or a mixed-media piece - with a lifecycle from draft to released.

HISTORY

Immutable numbered versions

Every upload creates a new numbered version with its own label, notes, source file, checksum and size. Exactly one is marked published.

FILES

Typed assets on every work

Sources, masters, previews, covers, captions and transcripts. The record holds the metadata; the bytes live in the platform storage service.

CURATION

Collections

Playlists, series, albums and galleries. A work can sit in as many collections as it needs, ordered by position.

TEAMS

Productions

A film, an album or a graphic novel runs as its own production with a status lifecycle, an owning producer, dates and typed members.

REVIEW

Rounds and anchored feedback

A round is one pass over one specific version. Feedback inside it anchors to a timecode, a chapter, a page or a pinned coordinate.

SIGN-OFF

Explicit approvals

A recorded decision by one approver against one round, with an optional comment and a decision timestamp.

RELEASE

A deliberate publishing step

A release publishes or schedules one approved version to a channel. Publishing is an explicit action today.

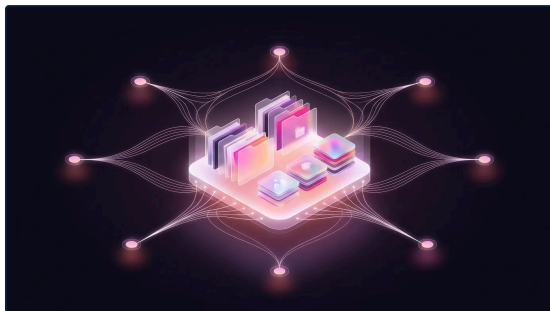
AUDIENCE

Portfolios, follows and licences

A curated profile spanning every medium, follows with a notify preference, and explicit licence terms that travel with each piece.

05 Put to work: making

Situations the product was shaped around. Each describes a capability that exists today unless the text says otherwise.

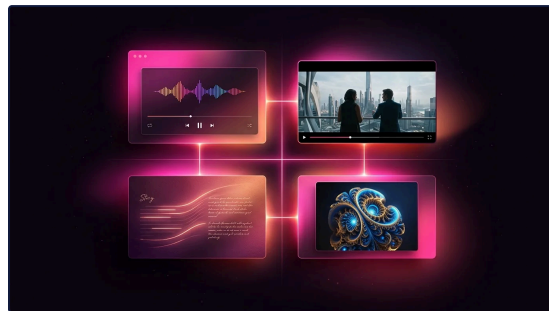


INDEPENDENT CREATOR

Bring a scattered practice into one library

Each piece becomes a work in its native medium, with revisions kept as numbered versions and files attached as typed assets.

- Where is the latest version of that becomes a lookup rather than an excavation.



MULTI-MEDIUM CREATOR

Publish one portfolio that covers everything you make

A portfolio carries a handle, bio, links and featured works chosen from across every medium, with visibility set per piece.

- One address that describes the whole practice, not the slice one platform happens to host.



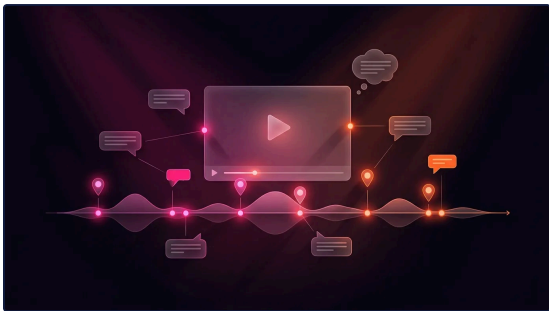
CREATOR

Experiment without ever losing an earlier draft

Each upload becomes a numbered version with a label, notes, a checksum and a size. Nothing overwrites anything.

- Radical revisions become cheap, because going back costs one action rather than a week.

05 Put to work: reviewing and releasing



CREATIVE DIRECTOR

Put every note exactly where it belongs

Open a round on a specific version and leave notes anchored to the medium. Each note carries its own resolution state.

- Revisions land first time, because the note and the thing it is about are the same object.



PRODUCER

Turn sign-off into a record rather than a recollection

Approvals are recorded against a round by named approvers, each with a decision, a comment and a timestamp.

- The approval that authorised a release can be produced on demand, with a person and a date attached.



PRODUCER

Publish exactly the version that was approved

Create a release against one approved version, choose the channel and publish. A future date can be set, but publishing is still an explicit action.

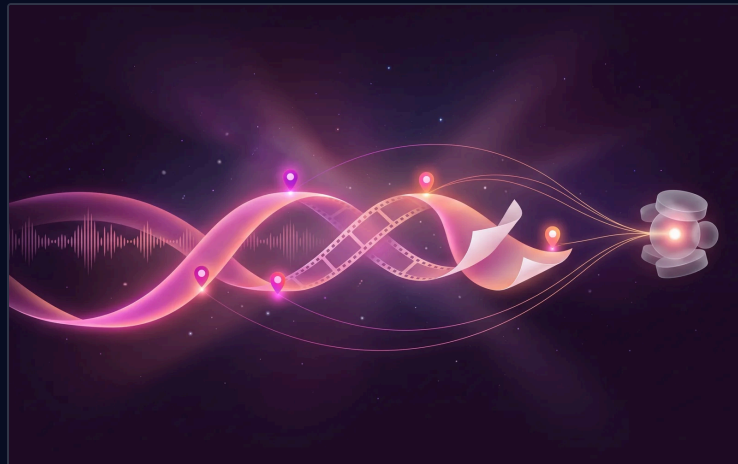
- What is live becomes a fact you can look up rather than something you have to remember.

06 Built AI-native

The studio is kept as records, so software can answer questions about it

A note here is not a message in a thread: it is a record anchored to a version at a timecode, with an author and a resolution state. An approval is a decision by a named person against one round. A release names one version.

Two AI surfaces exist today: an assistant grounded in whatever you have open, and a published Model Context Protocol server exposing the domain as 49 tools. Both act as you - the same permission check, the same operations, no privileged path.



Your studio as records, not folders

Answers are drawn from facts you already keep rather than inferred from file names.

The screen is part of the question

Nothing to paste, nothing to re-explain, no identifiers to hunt for.

No special access for AI

Every ordinary task stays reachable by hand, so the AI can never become a dependency.

Works with the agent you already use

Point a Model Context Protocol client at the studio and run works, rounds and releases from where you work.

What the AI can actually do - built

Studio assistant on every screen

It opens as a panel over the page rather than navigating you somewhere else.

You never lose the cut you were watching in order to ask a question about it.

Permission check on every AI-reachable action

Each read and write is checked against your role and workspace before the studio is touched.

There is no AI side door to audit separately, because there is only one door.

Record-aware context

Five record detail views and five list views are recognised, including which tab is open.

Approve this and who is on this production resolve with nothing pasted anywhere.

Agent server with 49 studio tools

Works, versions, assets, collections, productions, rounds, notes, approvals, releases, portfolios and licences.

The studio is drivable from the agent you already have open, under your own sign-in.

Narrow context allow-list

Only page, record type and identifier, platform, application version and window size leave the application.

Note text, creator profiles and credentials never leave.

Read-only references and guided recipes

Four references plus two recipes that follow real work: draft to released, and running a production.

An agent gets its bearings first and follows your process instead of inventing one.

06 AI in numbers, and what keeps it in bounds

IN NUMBERS

- 49** studio tools published for agents, spanning works, versions, assets, collections, productions, reviews, releases, portfolios and licences
- 10** views recognised as context: five record detail views and five list views
- 6** pieces of context leave the application: page, record type, record identifier, platform, application version, window size
- 0** AI-only paths into the studio, and no generative capabilities today, and no training on creators' work
- 1** known metering defect published rather than hidden: assistant usage is counted against another product's allowance

AND WHAT KEEPS IT IN BOUNDS

One permission system for people and AI

An agent acting for you can do what you can do, and nothing beyond that.

Workspace isolation on every change

An identifier from somewhere else returns not found instead of altering anything.

Everything works without the AI

Versions, rounds, notes, approvals and releases are all reachable by hand.

Approvals stay attributed to people

A machine-invented approval is worse than no approval at all.

No generation, no training on your work

Nothing here writes, draws, mixes or edits creative work for you.

Confirm-before-destructive is not yet on

A removal call from an agent runs on the first attempt. This is a real gap.

AI, STATED PLAINLY

Two AI capabilities are built and the rest are designs. The assistant that knows the record on your screen is real, and the agent server with its 49 tools is real and published.

Search by meaning does not exist, so retrieval today is medium, status, production and the tags somebody typed. Review triage, release-readiness checking, the nightly sweep and the AI cost ledger are specified and ticketed with no code behind them. There is no auto-tagging, no recommendation engine and no discovery feed.

07 Who does what

Six roles ship with every workspace, organisation and billing account. Each grants a level per resource type, and leaving a resource out is how access is denied.

Studio owner

GOVERNANCE, ACCESS,
RETENTION

Owns the whole footprint and is the only role expected to retire creative records outright.

Producer

DELIVERY, ROUTING, RELEASE

Runs a production end to end and owns the decision to publish. Commercial terms are deliberately outside this role.

Creator

MAKING, VERSIONING, TERMS

Makes the work, uploads versions and assets, curates collections and sets terms on their own pieces - but cannot publish a release.

Rights manager

TERMS, ATTRIBUTION,
PROVENANCE

Handles ownership, attribution and commercial terms, while holding only read access to the creative work itself.

Reviewer

PRECISION, TURNAROUND

Leaves notes on the exact timecode, chapter, page or pixel and marks them resolved, with read-only access to everything around them.

Audience member

DISCOVERY, FOLLOWING

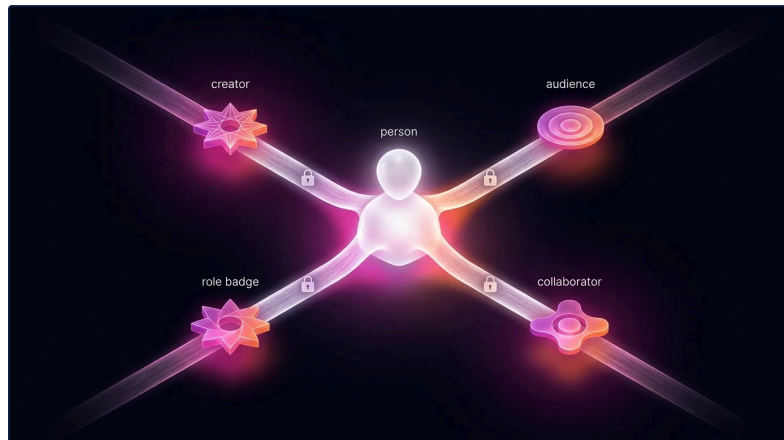
Browses public portfolios and published work, and follows the people whose new releases they want to hear about.

08 Under the hood

ArtistryBase is API-first. The whole product is exposed as a federated GraphQL API, and the web application is one client of it rather than a privileged path into it.

Authentication and authorisation happen at the API gateway, before a request reaches the product. Every query and mutation declares the permission it requires, and writes are matched on both the record identifier and the workspace.

The product owns one thing well and reuses everything else: file bytes, comments, tags, identity, billing, notifications and audit come from shared platform services.



THE SPLIT THAT MATTERS

ArtistryBase owns exactly one domain: the creative model. It never stores a file byte and it never validates a token. The result is a smaller surface to secure and a shorter list of things that can go wrong.

Capability by area

API surface

Federated GraphQL covering every capability, with scoped API tokens and OAuth applications from the developer portal.

Files

Records hold a reference to a file rather than its bytes. Durable storage and scoped access links come from the platform.

Data model

Thirteen product entities across four domains, with validated state machines rather than free-text statuses.

Events and notifications

In-app, e-mail, push and webhook notifications on reviews, approvals, releases and follows, with per-user preferences.

Integrity

Version numbers are assigned by the service, each version carries a checksum and a size, and exactly one is published.

Access and audit

Six seeded roles across eight resource types. Every mutation lands in an activity trail carrying actor, target and result.

Tenancy

Reads are workspace-filtered and writes are matched on record and workspace together, so cross-tenant access fails closed.

Front end

Composes into a workspace application shell, sharing design tokens, shortcuts, internationalisation and accessibility.

Shared multi-tenant cloud

The default. Logical isolation by workspace, with storage and API quotas per account.

Dedicated tenancy or self-hosted

Enterprise options for an isolated deployment, or running inside your own estate.

Availability and recovery

99.5% on the mid tier and 99.9% above it, with encrypted backups and stated recovery targets.

08 Standards it speaks, and what it plugs into

OPEN STANDARDS IT SPEAKS

- GraphQL, with a supergraph composed across services
- Apollo Federation v2 for cross-service entity resolution
- OpenID Connect single sign-on for every client
- OAuth 2.0 - device code for terminal clients, client credentials for integrations
- SAML and SCIM for enterprise identity and directory provisioning
- Model Context Protocol for AI agent access
- SPDX-style licence identifiers on per-piece terms
- TLS 1.2 or higher on every public endpoint, with HSTS
- WCAG-aligned accessibility, including a high-contrast theme

PLUGS INTO

- Your identity provider, through OpenID Connect single sign-on
- Directory synchronisation over SCIM on Enterprise
- Shared file storage with scoped, expiring access links
- Workspace-wide tagging shared with every other product
- Threaded comments on works, versions, productions and rounds
- In-app, e-mail, push and webhook notifications
- Subscriptions, regional pricing, add-on capacity and usage quotas
- Developer portal for API tokens, OAuth applications and keys
- Calendar and scheduling for due dates, timelines and dated releases

09 Security and trust

Identity, permissions, tenancy, storage, audit and secrets are shared platform services used by every product in the workspace, so they get one implementation and one set of eyes.

Authentication at the edge

Every request is authenticated and permission-checked at the gateway before it reaches the product.

Permission declared on every operation

The gateway reads the requirement from the composed schema, so the product cannot forget to check.

Six seeded roles, sparse by design

A role lists only what it grants; omitting a resource is how access is denied.

Workspace-scoped writes

An identifier from another tenant returns not found rather than data or a revealing error.

Encryption in transit and at rest

TLS 1.2 or higher with HSTS, mutual TLS internally, and signing keys and tenant secrets encrypted before storage.

File access by scoped link

Content is reachable only through time-limited links, so access is revocable independently of the record.

Audit and activity trail

Every mutation is recorded with actor, target and result, filterable and exportable as evidence.

Payment data never reaches the platform

Subscription payments are tokenised by Level 1 certified processors, so card data never touches the infrastructure.

SECURITY, STATED PLAINLY

ArtistryBase is not SOC 2 certified and is not ISO 27001 certified. Both are planned, and the controls are designed against those criteria, which is not the same as having been audited against them.

SOC 2 Type II is targeted six to twelve months after launch with the observation period not yet started, and ISO 27001 nine to fifteen months after. A data-processing agreement is available on request, an annual third-party penetration test is a target rather than a completed exercise, and card data is out of scope because payments are delegated to certified processors.

One product, many front doors

The web application is the complete product surface today. Nothing is described as available when the artefact has not actually been published.

AVAILABLE

Web application

The full product, composed into the workspace application shell.

AVAILABLE

Studio assistant

The AI panel that opens over any screen, grounded in the record you have open.

AVAILABLE

Agent server

49 studio tools, four references and two recipes, under your own sign-in.

IN PROGRESS

Documentation site

Product guides, API reference and integration tutorials.

IN DEVELOPMENT

Command-line client

Terminal-native automation and bulk operations against the same API.

IN DEVELOPMENT

Node and Python SDKs

Typed programmatic access for automation, integrations and notebooks.

IN DEVELOPMENT

Mobile applications

Capture on location, in-context review and approvals. Not yet published to the stores.

PLANNED

Desktop, editor, browser, community

A native console build, an editor sidebar, one-click capture, and a community hub.



11 Plans

The figures below are the planned launch configuration rather than prices you can pay today. Pricing scales with the size of the catalogue you publish and manage. All prices exclude tax.

FREE

\$0

Trying ArtistryBase.
No card required and
no expiry.

15 active works
2 administrator seats, 1
workspace
1 live published work
5 collaborator seats
1 GB storage, 2
integrations
30 days of history

STARTER

\$99/mo

Or \$79/mo billed annually.
Small studios and teams
up to roughly 50 people.

50 active works
5 administrator seats
3 live published works
50 collaborator seats
25 GB storage, 10
integrations
90 days of history

GROWTH

\$399/mo

Or \$319/mo billed
annually. Scaling
organisations up to
roughly 250 people.

250 active works
15 administrator seats, 3
workspaces
15 live published works
250 collaborator seats
100 GB storage, 50
integrations
365 days of history,
99.5% uptime

BUSINESS

\$999/mo

Or \$799/mo billed
annually. Up to roughly
1,000 people needing a
service level.

1,000 active works
50 administrator seats, 10
workspaces
Unlimited live works
under fair use
500 pooled
collaborator seats
1 TB storage, 250
integrations
730 days of history,
99.9% uptime

ENTERPRISE

**From \$12 per creator
seat/mo**

Or \$9 annually at 250+
seats. Larger or regulated
organisations, on an
annual contract.

Custom limits and multi-
entity structures
Production single sign-on
and SCIM
Audit streaming and data
residency
Dedicated tenancy or
self-hosting
Customer-managed
encryption keys
Contractual recovery
targets

11 How pricing behaves

Self-serve paid signup is not switched on yet

The free tier is the only one that can be started without speaking to somebody today; the paid tiers are arranged directly until self-serve billing is enabled.

Add-ons instead of a tier jump

Capacity packs for published works, follows, collaborator seats, storage, API volume and integrations, plus feature packs for analytics, audit history and branding.

Regional pricing is the normal price, not a discount

Four price bands by billing country, with local-currency pricing in markets such as India. Pricing follows the billing entity rather than where staff sit.

Model usage is not in the plan price

AI features that consume a model run against your own provider key: the platform controls the workflow and the limits, your provider bills you for the tokens.

Why teams choose it

Four mediums with one shape

Every alternative is strong in one medium and improvises in the others; nothing else gives all four the same discipline.

Version history that is not optional

Numbered, checksummed, non-destructive versions are a foundation rather than a feature toggle.

Feedback that knows what medium it is in

Timecodes on audio and video, chapters and pages in stories, pinned coordinates on artwork.

The lifecycle does not stop at approved

The same record continues into a release against one specific version, then a portfolio, then explicit licence terms.

Governance arrives with the workspace

Roles, tenant isolation, audit, quotas, single sign-on, notifications and billing come from shared platform services.

Terms travel with the piece

Free, purchase, licence or membership terms attached to the work rather than to an e-mail thread.

API-first, not an application with an API

The agent server, the command-line client and the SDKs are real surfaces rather than afterthoughts.

The gaps are published

Each capability is marked built, in progress or planned, and the metering defect and missing certifications are named.

12 Honest answers to hard questions

You are pre-launch. Why would anyone bet a studio on this?

You should not bet a studio on a promise. What is built is specific and checkable, and what is not built is labelled as not built. Start on the free tier with one production and judge the built part.

Our reviewers need sequential and parallel approval routing.

Not yet. Approvals are recorded per approver against a round, but reviewer groups and ordered routing are planned rather than built. If ordered routing is a hard requirement, wait for it.

Can we get our work out if we leave?

Yes, and downgrading does not delete it. Data above a lower plan's limit becomes read-only rather than being removed, and the activity trail exports as evidence.

A generalist tool will be worse at video than the specialist we already use.

Today it is. The trade is breadth and lifecycle: the same review discipline applied to audio, prose and artwork, carried on past approval into release, portfolio and licence.

Can we schedule a release for a date and forget about it?

You can set the date; you cannot yet forget about it. The background job that fires at that time is not live, so publishing remains an explicit action.

Our team is in authoring tools all day. Does this replace them?

No, and it does not try. There is no editor, no timeline, no canvas. Whatever you author elsewhere gets versioned, reviewed, approved, released and licensed in one place.

12 Where it sits against the alternatives

VS VIDEO-FIRST REVIEW TOOLS

Genuinely better at video than this is today. The difference is scope: the same review discipline for audio, prose and artwork, and a lifecycle that carries on past approval into release, portfolio and licence.

VS MULTI-FORMAT PROOFING TOOLS

They are strong at getting files approved, with reviewer groups and ordered routing that are planned here rather than built. What they lack is a persistent library, publishing, portfolios and licence terms.

VS PORTFOLIO NETWORKS

They have audience scale this does not have. They show finished work; they do not version it, review it, approve it or state its terms.

VS SINGLE-MEDIUM DISTRIBUTION

They hold the distribution relationships and the listener analytics, neither of which exists here. This is where the release gets built before it goes there.

VS CLOUD STORAGE PLUS A CHAT THREAD

Nearly free, and for a solo creator with three files it works. It falls over when a version needs to be authoritative, a note needs a timecode and an approval needs a name attached.

VS CREATIVE AUTHORING SUITES

They own the making, and this does not compete for it. The gap they leave is the workflow around the files, and panel integrations are planned rather than built.

START TODAY

Join the waitlist ahead of the 2026 launch

ArtistryBase is in waitlist mode. The free tier is the honest way to evaluate what is built, and everything marked planned in this catalogue is exactly that.

- Read the capability status matrix on the site - every capability carries a built, in-progress or planned label.
- Join the waitlist for early access and founding pricing when self-serve billing opens.
- Start one production on the free tier: a work, a version, a review round with anchored notes, and a recorded approval.
- Talk to us about dedicated tenancy, self-hosting, single sign-on or a data-processing agreement.

WAITLIST

artistrybase.com

CAPABILITIES

artistrybase.com/features

AI STATUS MATRIX

artistrybase.com/ai

GENERAL ENQUIRIES

contact@artistrybase.com
