



ArtistryBase

ArtistryBase gives creators and studios one home for audio, video, stories and art — from first draft through sign-off to a published release.

PARTNER
CHEAT SHEET
ARTISTRYBASE.COM

Multi-medium library

Version history

In-context review

Release pipeline

Portfolios & licensing

WHAT IT IS

One platform for audio, video, stories and art: organise, version, review, approve, release, showcase and licence creative work.

30-SECOND PITCH

Creators work in several mediums; every medium lives in a different app. ArtistryBase holds them all in one library, keeps every revision, anchors feedback to the exact moment, and makes publishing a deliberate, recorded act.

PROBLEM WE SOLVE

- Five apps, one body of work
- Feedback buried in chat, detached from the work
- Drafts overwritten; nobody knows the current version
- Portfolio split across four platforms

VALUE PROPOSITION

- One library holds every medium
- Every revision kept, nothing overwritten
- Notes land on the exact moment
- Nothing publishes without a recorded sign-off

IDEAL CUSTOMER

Studios, agencies and multi-medium creators of five to two hundred people who review and release regularly

Not a fit: Single-medium solo users who never review or release

WHO YOU ARE TALKING TO

Creator — Where does your work actually live?
Producer — Who signed off on that cut?
Studio lead — How long to find a file?
Rights owner — Do your licence terms travel along?

TOP USE CASES

- Organise audio, video, stories and art
- Review a cut by timecode
- Run a film as one production
- Publish a signed-off version
- Set licence terms per piece

CAPABILITIES

- Multi-medium library
- Immutable versions
- Timecode notes
- Pinned art notes
- Review rounds
- Explicit approvals
- Production workspaces
- Release pipeline
- Cross-medium portfolios
- Per-piece licences

PRICING

Free	\$0
Starter	\$99/mo or \$79/mo annual
Growth	\$399/mo or \$319/mo annual
Business	\$999/mo or \$799/mo annual
Enterprise	From \$12/creator seat/mo list, \$9/creator seat/mo annual

Free tier; paid from \$99/mo; Enterprise per creator seat

COMPETITIVE LANDSCAPE

Frame.io — Audio, stories and art are first-class too

Behance — A workflow underneath the portfolio, not just showcase

SoundCloud — Version control, review and multi-medium releases

Filestage — A persistent library, portfolio and licence layer

WHY US

- Four mediums first-class in one library
- Anchors for timecode, chapter, page and pin
- Workflow produces the portfolio, not just hosts it
- Governance inherited, not bolted on

PROOF & CREDIBILITY

- Access control enforced on every field
- Tenant-scoped writes and exportable audit trail
- Early stage: no public reference customers

DEMO

Free workspace, no card, at artistrybase.com; ask us for a guided walkthrough

TALKING POINTS

- Replaces a stack, not one tool
- Version history is the foundation, not an add-on
- Release is deliberate and on the record
- Same data model from solo to studio

OBJECTION HANDLING

"Why not just use Frame.io?"

Frame.io is video. We cover audio, stories and art too.

"You are early and unproven"

True. Judge the product, the governance, and a free trial.

"Can we start small?"

Free tier, no card. Same data model when you grow.

DISCOVERY QUESTIONS

- How many mediums does your work span?
- Where does creative feedback live today?
- How do you know which cut shipped?
- Who signs off before something publishes?
- How many tools hold your creative work?

SPOT A GOOD OPPORTUNITY

- Work spans two or more mediums
- Named producer or creative director
- Client review every week
- Feedback scattered across chat and email
- Single medium, one person, no reviews
- Wants authoring tools like Premiere or Photoshop

HOW TO INTRODUCE US

"I know a team building one platform for audio, video, stories and art — worth twenty minutes of your time."

LEAD HANDOFF

Email Vignesh: company, mediums, team size, current tools, and the deadline that is slipping

PARTNER COMMERCIALS

10-15% of first-year net subscription; reseller margin up to 15%

USEFUL LINKS

ArtistryBase website artistrybase.com

The application app.artistrybase.com

Documentation docs.artistrybase.com

Honest comparisons artistrybase.com/vs

Use cases artistrybase.com/use-cases

TALK TO US

Vignesh T.V.
vignesh@burdenoff.com
+91-7358445777

BOOK A 1-1 CALL

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