



AssetHandler

AssetHandler gives operations, maintenance and finance one registry for every asset they own, so the books and the floor finally agree.

PARTNER
CHEAT SHEET
ASSETHANDLER.COM

Asset registry

Maintenance

Depreciation

IT estate

Audit trail

WHAT IT IS

One registry for every asset — machines, vehicles, laptops, licences — with maintenance, depreciation and audit on the same record.

30-SECOND PITCH

Maintenance runs one tool, IT another, finance a spreadsheet. AssetHandler puts every asset in one registry, computes depreciation from the record technicians update, and charges by asset count, not headcount.

PROBLEM WE SOLVE

- Asset spreadsheet nobody trusts
- No idea who holds what
- Maintenance is firefighting, not schedule
- Audit season means weeks of reconstruction

VALUE PROPOSITION

- One record replaces three systems
- Flat fee, unlimited users
- Book value computed, not typed
- Governance included on every tier

IDEAL CUSTOMER

250–5,000 staff, owns equipment and an IT estate, outgrown spreadsheets, multi-site

Not a fit: Licence-audit specialists, offline-only crews, discovery-first buyers

WHO YOU ARE TALKING TO

Maintenance manager — What is due this month?

IT asset manager — Two registers — whose is right?

Finance controller — Whose depreciation spreadsheet is it?

Compliance officer — Who held it in March?

TOP USE CASES

- Build one registry from spreadsheets
- Check equipment out and back
- Raise preventive work before failure
- Compute depreciation and cost of ownership
- Track licences, configuration items, incidents

CAPABILITIES

- Asset registry
- Check-in / check-out
- Maintenance plans
- Work orders
- Depreciation engine
- Cost of ownership
- Budgets and invoices
- ITIL incidents
- Software entitlements
- GraphQL API

PRICING

Free	\$0
Starter	\$99/mo
Growth	\$399/mo
Business	\$999/mo
Enterprise	From \$0.18/asset/mo
Free to 250 assets, then flat monthly by asset band	

COMPETITIVE LANDSCAPE

ServiceNow ITAM — No native maintenance; we cover both

Fiix / Limble / UpKeep — No IT assets, no depreciation, per-seat

Asset Panda — Tracking-first; we add real work orders

IBM Maximo — Live in weeks, published flat pricing

WHY US

- Physical, IT and software in one record
- Priced by assets, never by seats
- Finance computes from operational record
- Comparison pages admit where rivals win

PROOF & CREDIBILITY

- Free tier evaluates the whole product
- Permissions and isolation on every tier
- Published prices, no negotiation required

DEMO

Free tier at app.assethandler.com, or book a 1-1 call with us

TALKING POINTS

- They already pay for two systems
- Adding technicians costs nothing extra
- Audit evidence captured, not reconstructed
- Nothing enters the queue unapproved

OBJECTION HANDLING

"No customers I can call"

True. Test it free on your own assets first

"Cheaper tool already in place"

Compare totals: per-seat plus IT tracking plus reconciliation

"Do you have certification?"

Not yet. Posture is strong; attestation is planned

DISCOVERY QUESTIONS

- Where does your asset list live?
- Who tracks laptops and licences?
- How many assets, how many sites?
- How is depreciation handled today?
- What did the last audit cost you?

SPOT A GOOD OPPORTUNITY

- Two teams, two asset systems
- Per-technician pricing they resent
- Audit or regulator forcing a date
- Finance and operations openly disagree
- Automated network discovery is essential
- Offline-only field crews, native app required

HOW TO INTRODUCE US

"Worth a look at AssetHandler — one registry for your equipment and your IT kit. Shall I introduce you?"

LEAD HANDOFF

Register with Vignesh, then send company, contact, asset count, current tools, timing

PARTNER COMMERCIALS

10–15% of first-year collected net revenue; reseller margin up to 15%

USEFUL LINKS

AssetHandler website assethandler.com

Sign up and use it app app.assethandler.com

Documentation docs.assethandler.com

Pricing assethandler.com/pricing

Use-case walkthroughs
assethandler.com/use-cases

TALK TO US

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