



BuildMyIQ

BuildMyIQ gives universities, training providers and L&D teams one system for courses, learner records, assessment and verifiable credentials.

PARTNER
CHEAT SHEET
BUILDMYIQ.COM

LMS + records

Grounded AI tutor

Assessment

Skills & certificates

Published pricing

WHAT IT IS

An AI-native learning platform: courses, learner records, assessment, skills and verifiable certificates in one system.

30-SECOND PITCH

Universities, training providers and L&D teams run learning across five tools that disagree. BuildMyIQ puts authoring, enrolment, records, assessment and credentials on one record, with a tutor that answers only from your own lessons.

PROBLEM WE SOLVE

- Five systems, one roster, none agree
- Learners stuck at 11pm with nobody to ask
- Grading eats the week meant for teaching
- Completion proves attendance, not capability

VALUE PROPOSITION

- One record from enrolment to credential
- Tutor answers only from your lessons
- Published prices, free tier, regional bands
- Governance inherited, not bolted on

IDEAL CUSTOMER

Universities, training providers, 200–5,000-person L&D teams juggling an LMS plus separate records tools

Not a fit: Under-18 learners, or buyers wanting a content catalogue

WHO YOU ARE TALKING TO

L&D Director — Can you prove the skills moved?

Dean or Provost — Which learners will you lose first?

Training provider CEO — What is your AI story for clients?

Instructional designer — How long does one course take?

TOP USE CASES

- Replace an LMS plus separate records system
- 24/7 tutor grounded in your lessons
- Author, publish and run a cohort
- Issue and revoke verifiable certificates
- Prove compliance training and map skills

CAPABILITIES

- Course authoring studio
- Learner records
- Cohorts and sections
- Six question types
- Objective auto-marking
- Grounded AI tutor
- AI grading drafts
- Skills taxonomy
- Revocable certificates
- Role-based access control

PRICING

Free	\$0 forever
Starter	\$99/mo or \$79/mo annual
Growth	\$399/mo or \$319/mo annual
Business	\$999/mo or \$799/mo annual
Enterprise	From \$12/learner/mo list; \$9/learner/mo annual floor

Published tiers from free; \$99 Starter; four regional bands

COMPETITIVE LANDSCAPE

Canvas — Records and assessment included, not bolted on

Blackboard Learn — One modern platform, live in hours

Moodle — Managed, no hosting or plugin upkeep

Dokebo — Academic records and deep assessment included

WHY US

- One data model, authoring through credential
- Tutor retrieves your lessons before answering
- No AI writes a grade itself
- Public pricing with four regional bands

PROOF & CREDIBILITY

- Access control enforced on every operation
- Answer keys never leave the server
- Young product: no reference customers yet

DEMO

Book a 30-minute walkthrough, or start free at app.buildmyiq.com

TALKING POINTS

- Rosters and grades cannot drift apart
- Educators keep the final say on grades
- AI capped before a provider is called
- Skills connect what you teach and prove

OBJECTION HANDLING

"You have no reference customers"

True. Start on the free tier and judge it yourself.

"Our faculty already know Canvas"

Run one programme alongside it; migrate only if it wins.

"Is the AI safe to trust?"

It answers only from your lessons and never commits grades.

DISCOVERY QUESTIONS

- How many systems hold the same learner record?
- Who reconciles rosters and grades today?
- How many hours weekly go to marking?
- How would you prove completion in an audit?
- When does your current contract renew?

SPOT A GOOD OPPORTUNITY

- Contract renewal or price rise coming
- Separate learning and records systems today
- Board asking about AI in learning
- Compliance evidence assembled by spreadsheet
- Learners under eighteen
- Wants a ready-made content catalogue

HOW TO INTRODUCE US

"You are running learning across too many systems. BuildMyIQ puts it on one record — worth thirty minutes?"

LEAD HANDOFF

Send us the name, organisation, learner numbers, current tools and timeline.

PARTNER COMMERCIALS

10–15% of first-year collected net subscription; resellers up to 15% margin

USEFUL LINKS

BuildMyIQ website buildmyiq.com

The product itself app.buildmyiq.com

Documentation docs.buildmyiq.com

How the AI actually works buildmyiq.com/ai

Head-to-head comparisons buildmyiq.com/vs

TALK TO US

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BOOK A 1-1 CALL

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