



CollabKin

CollabKin gives a family one private space where everyone builds the tree, keeps the photos and stories, and nothing is ever public.

PARTNER
CHEAT SHEET
COLLABKIN.COM

Family tree

Memory archive

Oral history

Private by default

Family pricing

WHAT IT IS

A private space where a whole family builds its tree and keeps photographs, recordings and stories together.

30-SECOND PITCH

Family history is scattered across a genealogy subscription, a phone and a group chat. CollabKin puts it in one private space, everyone invited with a role, one price for the family.

PROBLEM WE SOLVE

- History trapped in one relative's head
- Photographs fading, scattered, unlabelled
- Elders' stories never written down
- Public trees expose living relatives

VALUE PROPOSITION

- One shared record, many contributors
- Members-only, no public profiles anywhere
- Priced per family, not per researcher
- Export everything as standard GEDCOM

IDEAL CUSTOMER

Extended families of 10-100 relatives with an organiser and an elder worth recording

Not a fit: Anyone wanting DNA, records search, or public discovery

WHO YOU ARE TALKING TO

Family organiser — What happens when you get busy?

Genealogist — Hand cousins your research easily

Memory keeper — That box has one copy

Institution — Members lose their history separately

TOP USE CASES

- Build the tree together
- Rescue the photograph box
- Record elders before silence
- Four generations, one timeline
- Bring research in via GEDCOM

CAPABILITIES

- Family tree
- Typed relationships
- Certainty flags
- Memory archive
- Oral history
- Story prompts
- Family timeline
- Four roles
- Item visibility
- GEDCOM portability

PRICING

Free \$0
Pro \$9/mo or \$7/mo annual
Business (Family) \$29/mo or \$24/mo annual
Enterprise Custom (from ~\$2,400/yr)
(Heritage)
Free, \$9/mo Pro, \$29/mo Business; regional bands published

COMPETITIVE LANDSCAPE

Ancestry — Research there, preserve here; family pricing

FamilySearch — Their deceased profiles are publicly editable

StoryWorth — Whole family, not one storyteller

Geni — Family-scoped, so no stranger merge wars

WHY US

- Living and ancestral in one record
- No public surface to expose
- Certainty flags admit genuine doubt
- Assistant sees only your permissions

PROOF & CREDIBILITY

- Everything shippable is demonstrable live
- Visibility enforced at fetch, not interface
- Record exportable, never deleted on downgrade

DEMO

Free space at app.collabkin.com, or book a guided walkthrough

TALKING POINTS

- One graph, living plus ancestral
- Members-only, never a public feed
- One bill covers every relative
- No DNA, no ads, ever

OBJECTION HANDLING

"We already pay for Ancestry"

Keep it. Research there, preserve here; GEDCOM moves your tree

"Are you SOC 2 certified?"

No. Roadmap only. Say so before they find out

"What if you disappear?"

Export everything as GEDCOM, every plan, including free

DISCOVERY QUESTIONS

- Where does your family history live?
- Whose stories are still unrecorded?
- What would a flood destroy permanently?
- Who else can use your subscription?
- Any relatives in other countries?

SPOT A GOOD OPPORTUNITY

- History scattered across three places
- An elder in their eighties
- One organiser doing everything alone
- Unprompted privacy worry about children
- DNA or genetic matching required
- Certification in hand today required

HOW TO INTRODUCE US

"CollabKin is a private space where a whole family builds its tree and keeps its stories."

LEAD HANDOFF

Register first with Vignesh, then introduce with the trigger in one line

PARTNER COMMERCIALS

10-15% first year, or up to 15% reseller margin

USEFUL LINKS

CollabKin website collabkin.com

The app app.collabkin.com

Documentation docs.collabkin.com

Use cases collabkin.com/use-cases

How CollabKin compares collabkin.com/vs

TALK TO US

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BOOK A 1-1 CALL

calendly.com/vignesh-burdenoff/1-1

Scan the code to book

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