

CL

Workspace/Product switcher

Q Search...



CoolAndLovely

Overview

Discover

CL Brands

Collections

Style Items

Looks

Collaborations

My Wardrobe

Lookbooks

Style Profile

Trends

Good morning, Vignesh

Brands

262



Style Items

1,890



Looks

304



Active Collaborations

45



Quick actions

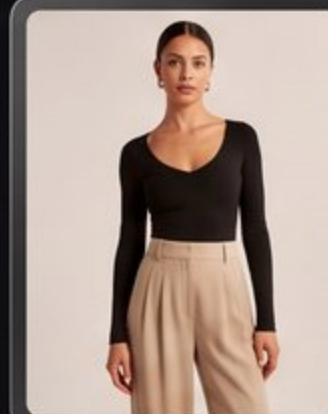
New Brand

Add Style Item

Publish a Look

My Wardrobe

Latest looks



Recently updated brands



CoolAnd

Informate



Rolldbara

Status



Coanddioa

Status



Bran Bliss

Status



CoolAndLovely

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Workspace switcher

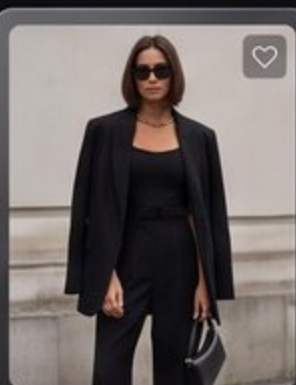
Search



Discover

Looks and pieces tuned to your taste

Made for you



Look title

Occasion



Look title

Occasion



Look title

Occasion



Look title

Occasion



Look title

Occasion



Look title

Occasion



Look title

Occasion

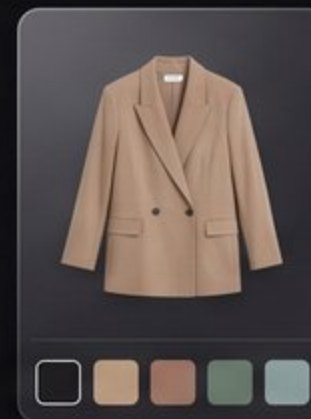
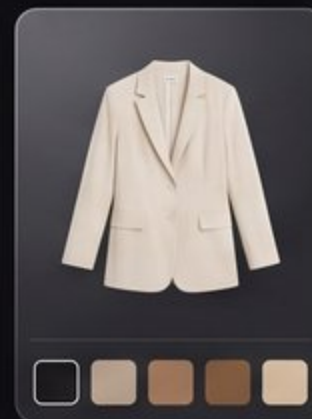


Look title

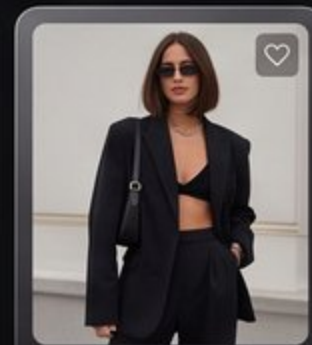
Occasion



In your palette

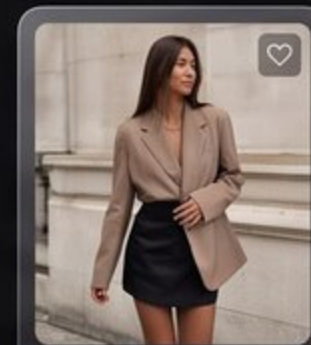


From people you follow



Creator look

Occasion



Look title

Occasion



Creator look

Occasion



CoolAndLovely

Workspace switcher

Search



Trends

Signals from platform activity.

At a glance

Brands sampled

260

Items sampled

11,680

Looks sampled

6,237

Total engagement

4.9K

Top categories



Most-listed colours



Brand aesthetics



Rising occasions



Most-loved looks

- Fashion Look
♡ 14.2k
- Summer hate style...
♡ 710k
- Fashion Look
♡ 8.6k
- Wedding Looks
♡ 3.9k
- Fashion looks
♡ 1.7k

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Workspace switcher

Search...



Brands

Storefronts on the platform with a real publish lifecycle

New brand

All

Published

Draft

In review

Suspended

Archived

Featured





CL

CoolAndLovely
@handle

Published

Storefronts on the brand with iindforms.

Product

Styles

Mediums



M.

Mamela
@handle

Draft

Storefronts on the campaign eof product...

Product

Styles

Sims



GONMRIA

Gendaria
@handle

Draft

Storefronts on the brand with locus of oxir...

Product

Style

Styles



CL

CoolAndLovely
@handle

Published

The sfrorts campaign with invanoration.

Products

Style

Tags



CHANEL

Renrias Brosen
@handle

Published

Storefronts campaign andlutiandlution.

Product

Fern

Styles



FLASKION

Maria
@handle

Draft

The sfrorts campaign with marjut nades.

Product

Style

Styles

Previous/Next

Clear switcher

Q Search...



 Back

 Edit



Lumière Studio

@lumiere-studio

Behave an aspirations actions and high-fashion campaign.

Minimal

Coastal

Natuad

Luxury

Beriable

PUBLISHED

Add collection

Collections (3)

 Collections

 Borixal Collection

 Barital Collection

Style items (12)



Garment Name
\$75.00



Garment Name
\$25.00



Garment Name
\$25.00



Garment Name
\$25.00



Garment Name
\$25.00



Garment Name
\$25.00

Lifecycle

Current:

PUBLISHED

Move to Suspended

Move to Archived

Details

Brand handle

@lumiere-studio

featured

☒

Created

Aug 17, 2024

Updated

Aug 19, 2024

Reviews & feedback



User name

This is ny review comment: all comforts as inn it.



User name

I love comment; salters and bovie's pospal.

Comment...

Post



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Storefront details

Name your storefront and tell shoppers what your brand stands for.

Brand name

Aurora Atelier

Handle

aurora-atelier

Tagline

Bio

Aesthetics

Comma, separated, tags...

Tags

Website

https://www.auroralovely.com/

Logo



Cover



Featured ☒

Cancel

Create brand

CL

CoolAndLovely

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App view

Search Collections...



Sarah J. ▾



Collections

Seasonal drops and curated edits grouped by brand

+ New collection

All

Live

Scheduled

Draft

Ended

Archived



FW 2023

Autumn Muse

FRAME

Live

18 Items



SS 2024

Coastal Edit

Acne Studios

Scheduled

18 Items



SS 2024

Urban Noir

Totême

Draft

18 Items



FW 2023

GAUGE81

GAUGE81

Live

18 Items



SS 2024

Cult Gaia

Cult Gaia

Scheduled

18 Items



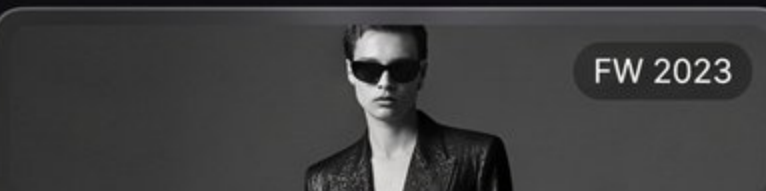
FW 2023

Urban Noir

THE ROW

Draft

18 Items



FW 2023

Saint Laurent

Saint Laurent

Live

18 Items



SS 2024

JW Anderson

JW Anderson

Live

18 Items



FW 2023

Urban Muse

J.Crew

Live

18 Items

Product navigation

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Trends



Collection Detail

< Back

Edit

Publish

Autumn Muse 2026

CoolAndLovely · AUTUMN

LIVE

Description in finds of premium autumn → cashmere sweater-on-filet wood-acked wool and mne autumn collection.

CL

Link to to parent brand



Style items [Add item to this collection](#)



\$15.00



\$23.00



\$16.00



\$23.00



PRODUCT

- 🏠 Overview
- 🔍 Discover
- 🏷️ Brands
- 📁 Collections
- 🛍️ **Style Items**
- 👤 Looks
- 🔗 Collaborations
- 👕 My Wardrobe
- 📖 Lookbooks
- 👤 Style Profile
- 📈 Trends

Style Items

The shoppable catalogue across every brand

New item

All Active Draft Out of stock Retired

All categories Tops Bottoms Dresses Outerwear Footwear Bags Accessories Jewellery Beauty



Flat-ilay
Brand
Category
£120
Tops



Bottoms
Bottoms
Category
£120
Bottoms



Stoomwart
Brand
Category
£120
Outerwear



Swam mott
Brand
Category
£120
Footwear



Outerwear
Brand
Category
£120
Bottoms



High-short
Brand
Category
£120
Outerwear



Outerwear
Brand
Outerwear
£120



Collon shirt
Dresses
Bottoms
£120



Flat-flay
Brand
Bottoms
£120



Fabrirat
Outerwear
Outerwear
£120



Top shirt
German
Footwear
£140



Style lteart
Brand
Footwear
£120



CoolAndLovely

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STYLE ITEM DETAIL



Search



Camel Wool Overcoat

[Brand Madinine >](#)

£320 GBP

ACTIVE

Colors

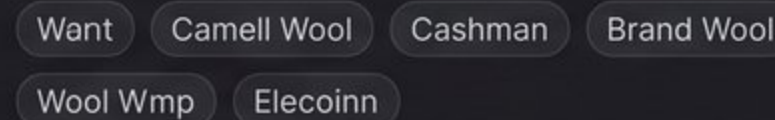


Size



70% wool, 30% cashmere

Tags



Back

Edit

Appears in





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Search



Looks

Shop-the-look outfits built from real catalogue pieces.

+ New look

All

Everyday

Work

Evening

Wedding guest

Vacation

Party

Featured



Midnight Gala

Evening

1.4k

520



Island Escape

Vacation

980

410



Urban Chic

Work

1.2k

380



Evening Glam

Party

1.6k

610





Search



Golden Hour Layers



Amélie Laurent

Follow

Evening

PUBLISHED

Like 214

Save

+ Add to lookbook

Shop this look



OVERSIZED WOOL
BLAZER

Acne Studios
\$590



KNIT TOP
Totême

\$280



LEATHER TROUSERS
AGOLDE

\$390



ANKLE BOOTS
Chloé

\$750



Reviews & feedback



Sarah J.

This look is incredible! Perfect autumn vibes.

4h ago



Emily W.

Love the Acne blazer!

6h ago



Add a comment...

POST



COMPOSE A LOOK

Publish a look

Title

Caption

Occasion

Select a look...

Everyday

Work

Evening

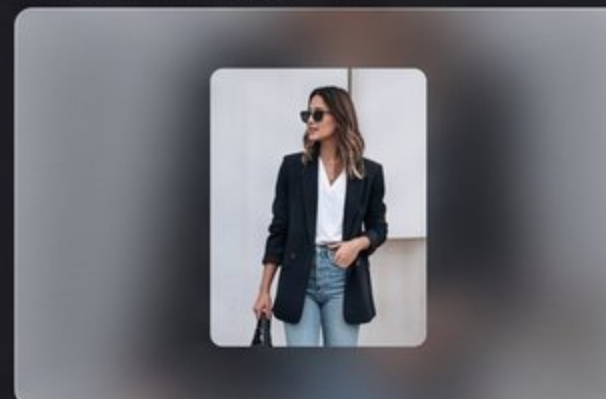
Visibility

Public

Followers

Private

Image-upload drop zone



Collaboration

Attribute the look oher user

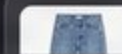
Attribute the look to other users

isFeatured



Style pieces in this look

Search and add item



Cancel

Create look



CoolAndLovely

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Switcher

Search



Collaborations

Brand × creator partnerships with a real lifecycle

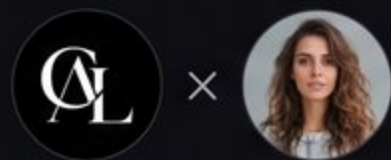
New collaboration

All Proposed Accepted In progress Published Declined Cancelled

VOGE × Creator Partnership Title Brand × creator partnerships w... \$100,000 Proposed Start date End 2024	CHANEL × Creator Partnership Title Brand × creator partnerships w... \$500,000 Accepted Start date End 2024	CHANEL × Stylist Collaboratic Photographer Brand × creator and photograp... \$200,000 In progress Start date End 2024	VOGE × Stylist Partnership Title Brand × creator partnerships w... \$100,000 Published Start date End 2023
VCGUE × Creator Partnership title Brand × creator and photdprp s... \$200,000 Proposed Start date End 2023	CHANEL × Stylist Partnership title Brand × creator partnerships w... \$500,000 Proposed Start date End 2024	CHANEL × Photographer Partnership Motour Brand × creator and photdprp s... \$500,000 Published Start date End 2024	H&M × Photographer Partnership title Brand × creator partnerships w... \$300,000 Published Start date End 2024

[Overview](#)[Discover](#)[Brands](#)[Collections](#)[Style Items](#)[Looks](#)[Collaborations](#)[My Wardrobe](#)[Lookbooks](#)[Style Profile](#)[Trends](#)

COLLABORATION DETAIL



Aurora × Amélie — Autumn Editorial

[Back](#)[Edit](#)

Brief

Aurora × Amélie is one of the new collaboration moves in collaboration starting chotaisr and evolutions, and stati autumn editorial markation with cuicids presene the autumn of fitorial and prepasing inventory generation and principal too:brants to continuous stories and cakchoesired somuments.

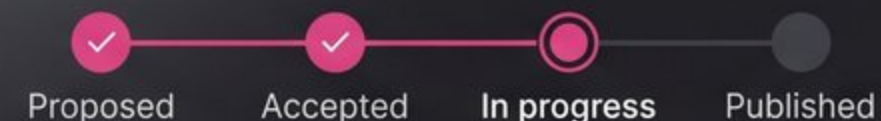
Deliverables

- Proposed cornuction
- Accepted contents
- Collaboration orders

Credited looks



Lifecycle

[Move to Published](#)

Details

Compensation	£4,000
Currency type	EUSDD
Role	Creator
Start date	January 2023
End date	January 2023

CL

CoolAndLovely

MY WARDROBE



Search



My Wardrobe

A private catalogue of what you own — with a wear log.

Add piece

All

Owned

Wishlist

Purchased

Gifted

Womens

Tailored

Coats

Collections

Tainters

Looks



worn
12x

Cashmere Knit
Cashmere

last worn 3d ago



worn
12x

Tailored Coat
Black

last worn 3d ago



worn
12x

Tailored Coat
Wishlist

last worn 3d ago



worn
12x

Cashmere knit
Black

last worn 3d ago



worn
12x

Tailored Coat
Black

last worn 3d ago



worn
12x

Leather Shoes
Black

last worn 3d ago



worn
12x

Cashmere knit
Cashmere

last worn 3d ago



worn
12x

Tailored coat
Coat

last worn 3d ago



worn
12x

Tailored coat
Yellow

last worn 3d ago



worn
12x

Dany knit
Brand

last worn 3d ago



worn
12x

Denny cashmere
Black

last worn 3d ago



worn
12x

Lear shoes
Cashmere

last worn 3d ago

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Add to your wardrobe

Name

Category

Tops/Bottoms/Dresses/Outerwear/Footwear...

Source

Owned

Wishlist

Purchased

Gifted

Brand

Colour

Size

Notes

Link to a style item (optional)



Cancel

Add piece

 Overview

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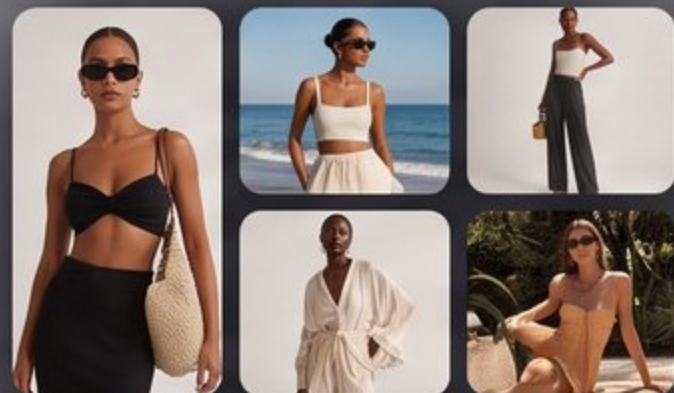
 Style Profile

 Trends

Lookbooks

Themed boards of saved catalogue pieces and looks

New lookbook



Summer

4 items

 Private



Wedding Guest

3 items

 Public



Work Capsule

3 items

 Public



Dark Capsule

4 items

 Private



Work Capsule

3 items

 Public



Work Capsule

4 items

 Public

CL

CoolAndLovely

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Trends

Theme

Search looks, items, brands...

JD

Jane Doe
Soft sheen

LOOKBOOK DETAIL

Wedding Guest 2026

Private

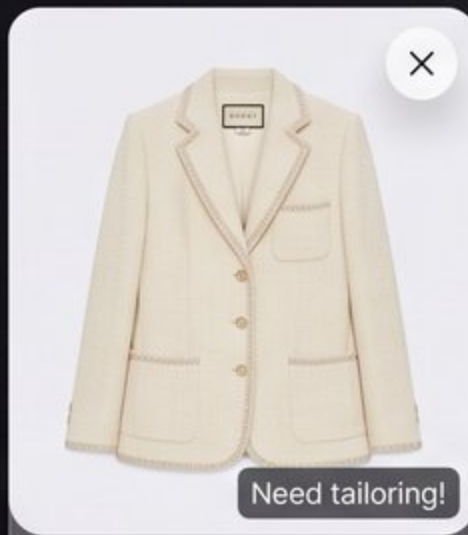
Back

+ Add entry

Curated styles for 2026 wedding celebrations. Updated May 2024.



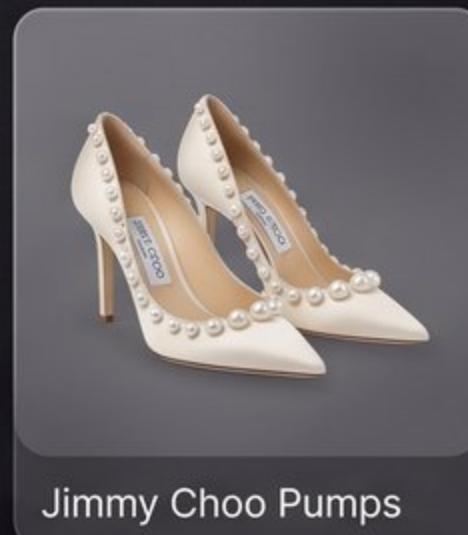
The Zimmermann Look



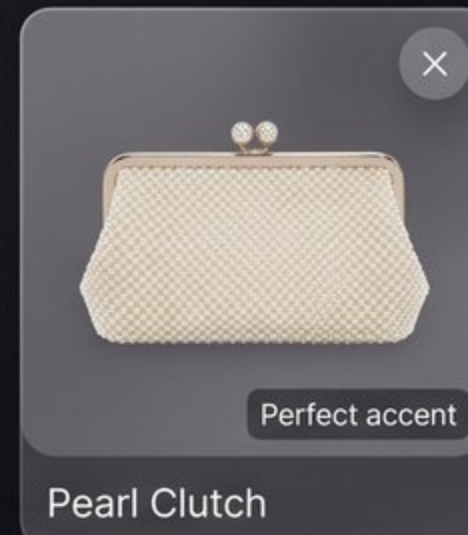
Gucci Blazer



Evening Elegance



Jimmy Choo Pumps

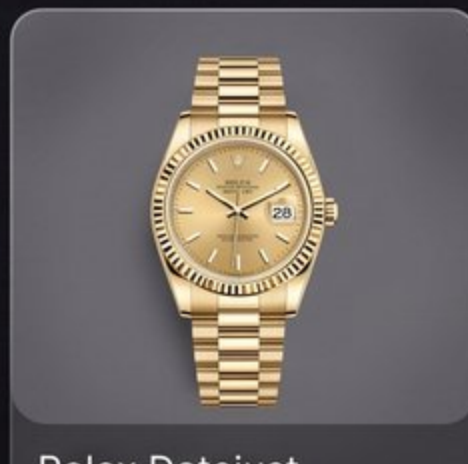


Pearl Clutch

Perfect accent



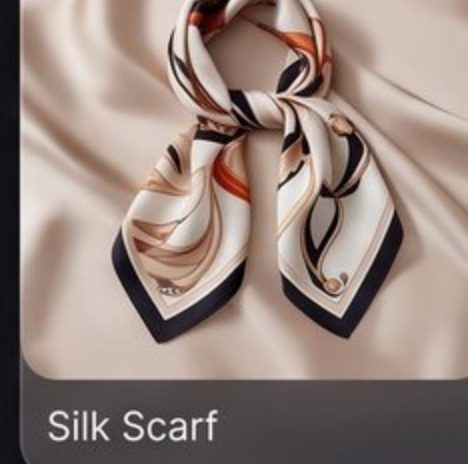
Bold Hue



Rolex Datejust



Cartier Studs



Silk Scarf

CL

CoolAndLovely

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Search looks, items, brands...



Amélie Laurent

Public

Exploring minimal aesthetics & vintage finds in Paris.

312 followers · 88 following

Follow

Style preferences

minimal

coastal

tailoring

neutral

feminine

Palette



Favourite brands

A.P.C.



Acne Studios

ARKET

& other Stories

Sizes

Tops S

Bottoms 26

Dresses 8

Shoes 39

Her wardrobe



Recent looks



Minimal Summer



Tailored Chic



Mini

Fashion (3)



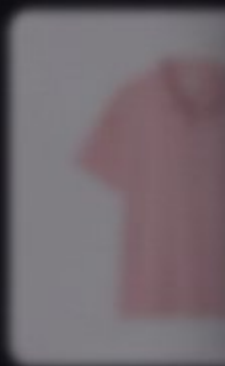
Autumn cover.jpg
\$200



Autumn cover.jpg
\$200



Fashion item
\$200



Fashion item
\$200

All brands ▾

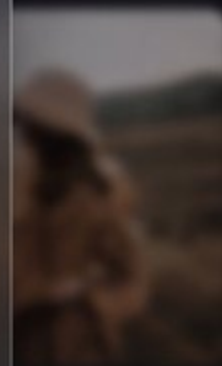
Best amount ▾



Autumn cover.jpg
\$200



Autumn cover.jpg
\$200



Autumn cover.jpg
\$200



Autumn cover.jpg
\$200

Upload cover image



Drag & drop an image here, or click to browse

— JPG, PNG up to 10MB



autumn-cover.jpg

Uploading... ✕

70% · 7.2 MB of 10.1 MB

Stored securely in your workspace files

Cancel

Use image

Coast Hebra Literdays

Top 10 elesef's around

The farinet potation

Launching 2026 · Join the waitlist

Where your style lives.

Curate your storefront, manage your digital wardrobe, and shop-the-look – a seamless experience for shoppers, brands, and creators alike.

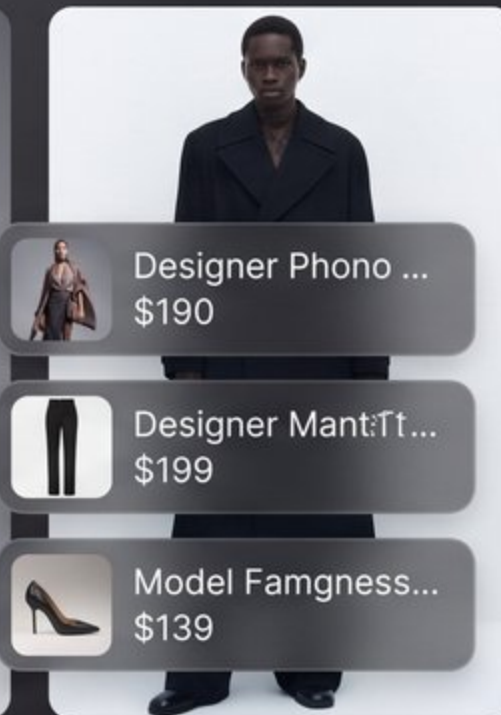
Join the waitlist

Sign in

3 roles · 1 data model · RBAC · 2026

Shop the look

Published



Designer Phono ...
\$190



Designer Mant:It...
\$199



Model Famgness...
\$139



Brand Storefronts



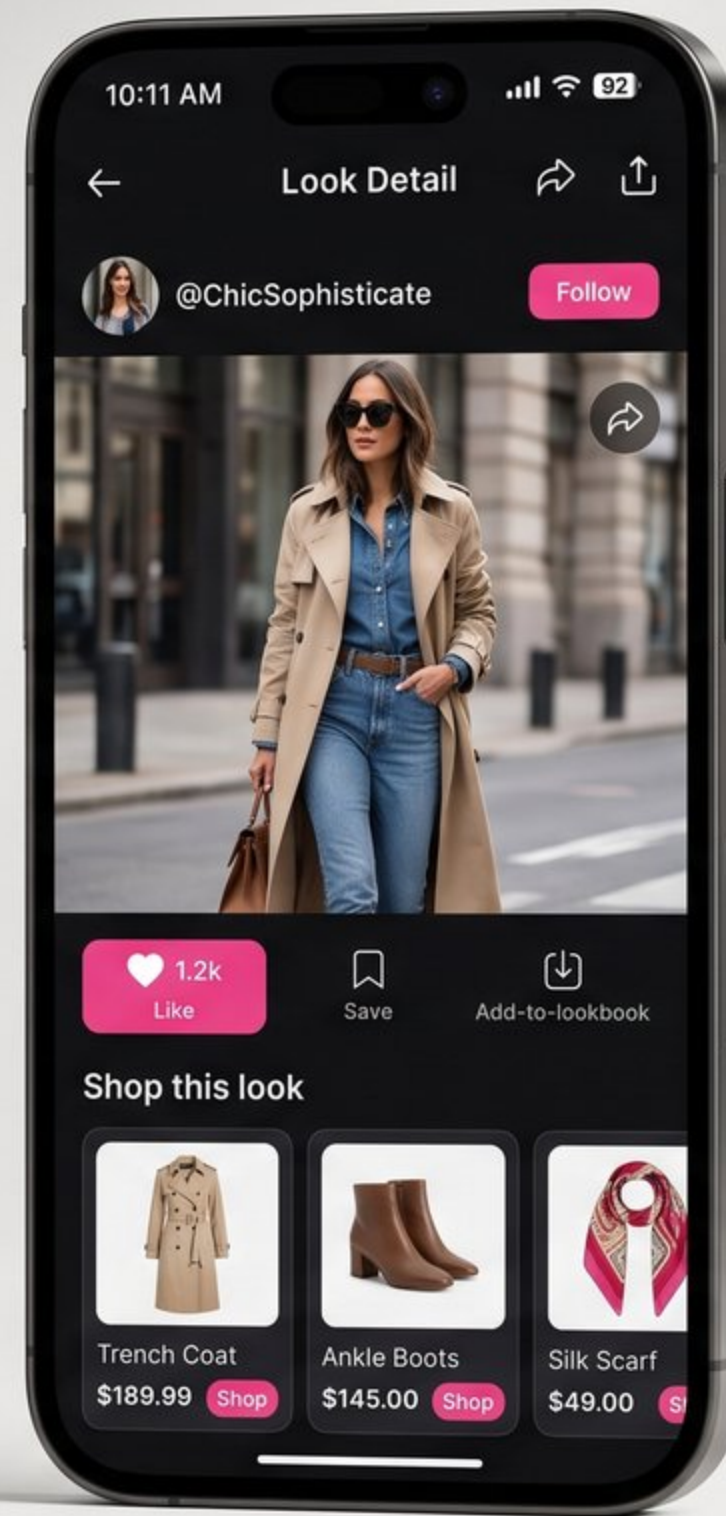
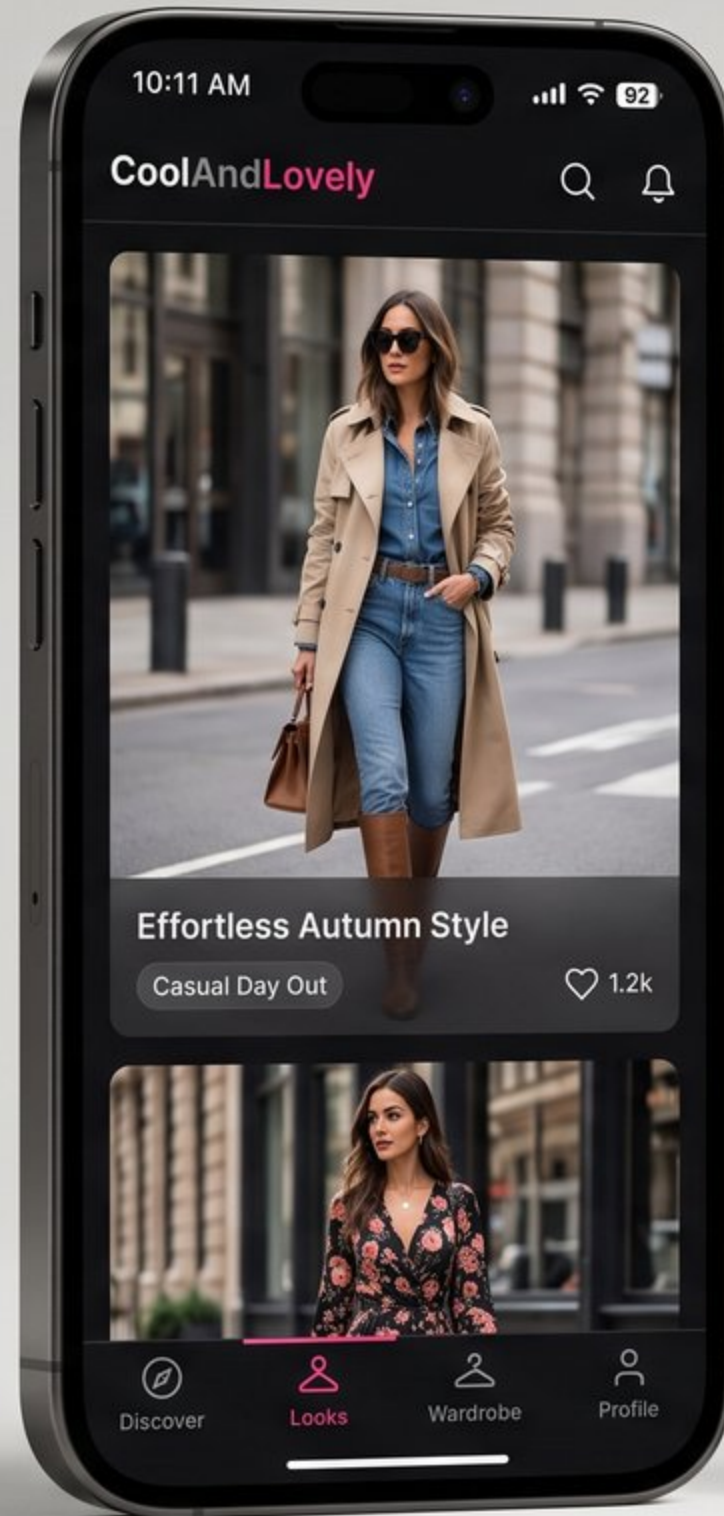
Seasonal Collections



Shop-the-Look



Digital Wardrobe





Workspace switcher ▾

🔍 Search style items



Overview



Brands



Collections



Style Items



Looks



Collaborations



My Wardrobe



Lookbooks



Style Profile



Discover



Trends

Style Items / Ribbed Merino Crewneck



Ribbed Merino Crewneck

ACTIVE

Northlight Atelier · Autumn Essentials

£165.00

Category: Tops

Colours: Oatmeal, Charcoal, Sand

Materials: Merino wool

Sizes: XS S M L XL

SKU: NLA-KN-0142

✎ Edit item

📁 Archive

Appears in looks



Layered Autumn Commute



Weekend Neutral



Gallery Opening

CoolAndLovely Assistant

Ask me to do things on this screen

Context: Style Item · Ribbed Merino Crewneck

What collections is this in, and is it live?

It is in Autumn Essentials, which is LIVE. Status ACTIVE, 3 sizes in stock.

Style me an outfit with it

I cannot suggest outfits yet — styling is not available in CoolAndLovely. I can list the looks it already appears in.

Ask anything about brands, looks, style items...





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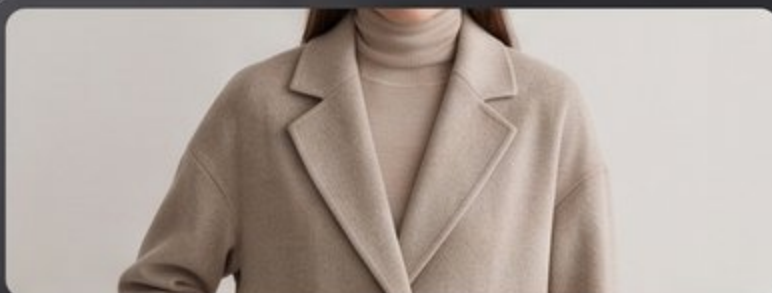
Brands >

Brands

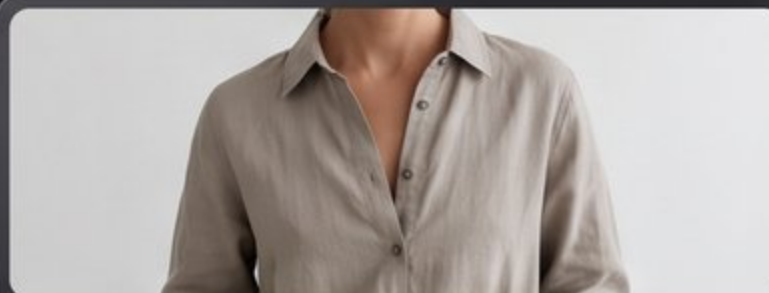
All

Draft

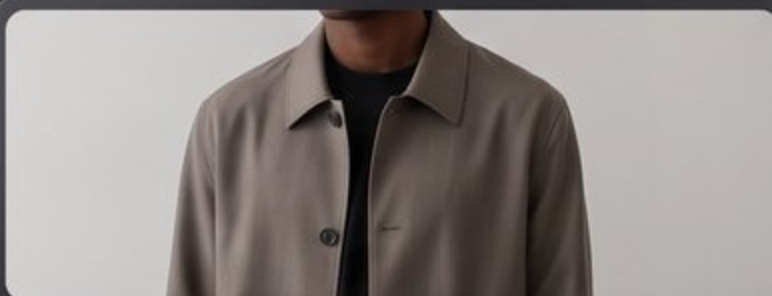
Pending review

Published☐ Featured only[New brand](#)**Northlight Atelier**

Quiet tailoring for long winters

PUBLISHED**Salt & Marram**

Coastal linen, made slowly

PUBLISHED**Ferrous Studio**

Structured minimalism

PENDING REVIEW**Bramble House**

Heritage knitwear

DRAFT

Agent activity

Connected via MCP · read-write

Connected

- brands_list 14:02
Listed 12 storefronts
- brands_create 14:03
Created "Bramble House"
- collections_create 14:04
Opened "Winter Heritage" (Winter)
- style_items_create 14:06
Added 8 catalogue pieces
- style_items_list 14:07
Verified 8 items on Bramble House
- collections_publish 14:08
Awaiting your confirmation

[Approve](#)[Dismiss](#)

Actions run as you. Gateway permissions apply.

Discover >

Discover

Ranked against the style profile you saved

Your declared taste

[Edit profile](#)

Palette: Oatmeal · Charcoal · Sand · Deep navy

Aesthetics: Minimal · Tailored · Coastal

Favourite brands: Northlight Atelier · Salt & Marram

Made for you



Layered Autumn Commute
M. Halvorsen

Why this matched

oatmeal · tailored · Northlight Atelier



Coastal Linen Weekend
Salt & Marram

Why this matched

linen · coastal · Salt & Marram



Gallery Opening
J. Okonkwo

Why this matched

charcoal · minimal · tailored

In your palette



Ribbed Merino Crewneck — £165
colour: oatmeal · material: merino wool



Wide-Leg Wool Trousers — £240
colour: charcoal · tailored



Washed Linen Overshirt — £190
colour: sand · coastal



Felted Wool Scarf — £85
colour: deep navy · minimal

From people you follow



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Workspace switcher

Search



Role: Catalogue Viewer



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Style Items



Looks



Collaborations



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Discover



Trends

Brands / Bramble House



Bramble House

Bramble House

Heritage knitwear, Yorkshire spun

Heritage · Textured · Understated

Audit trail

Assistant (on behalf of A. Reyes) —
cooBrand read — 14:11

Assistant — cooTransitionBrand **DENIED** —
14:11

A. Reyes — cooUpdateBrand — 13:47

Agent (MCP) — cooCreateStyleItem — 11:02



CoolAndLovely Assistant



Context: Brand · Bramble House

Publish this storefront

Refused by permissions. Your role cannot
publish a brand storefront. Nothing was
changed.

Then just clean up my lookbooks

That is too broad to act on. Name the board
you want deleted and I will confirm it by
name and ID first.

Publish lifecycle

Draft → Pending review → Published



Publish storefront

Your role does not permit this action.

🕒 Planned capability — not yet available in CoolAndLovely

Style an outfit

ROADMAP

Occasion

Work

Formal evening

Weekend

Wedding guest

Travel

Budget for gaps: £200

Propose an outfit

Proposed outfit



Charcoal wool blazer — From your wardrobe · worn 12 times

Matched: charcoal · tailored · your size M



Ivory silk shell — From your wardrobe · worn 4 times

Matched: charcoal · tailored · your size M



Wide-leg wool trouser — From your wardrobe · worn 9 times

Matched: charcoal · tailored · your size M



Black leather loafer — From your wardrobe · worn 21 times

Matched: charcoal · tailored · your size M



Evening clutch —

Suggested from catalogue · Salt & Marram · £120

Save as draft look

Swap a piece

Wardrobe gaps

Formal evening — no evening
outerwear

Six tops in oatmeal, no mid-layer

No occasion footwear beyond
loafers



Workspace



Global search



Overview



Brands



Collections



Style Items



Looks



Collaborations



My Wardrobe



Lookbooks



Style Profile



Discover



Trends

Style Items / Search

Planned capability — not yet available in CoolAndLovely.

minimal beige knitwear for a beach wedding

Search

✓ aesthetic: minimal

✓ colour: beige, sand, oatmeal

✓ category: tops, knitwear

✓ occasion: wedding guest

✓ season: summer, resort

Results

ROADMAP

9 catalogue pieces · ranked by attribute match



Open-Knit Linen Tee —
Salt & Marram — £120

matched on: linen · sand · summer



Fine-Gauge Cotton Cardigan —
Northlight Atelier — £185

matched on: oatmeal · minimal



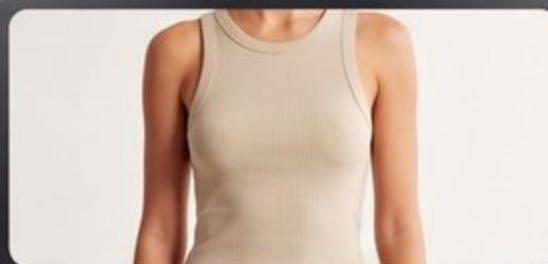
Crochet Shell Top —
Bramble House — £95

matched on: beige · resort



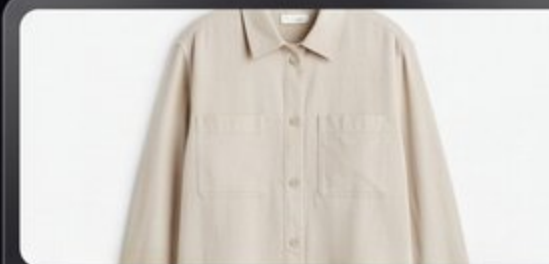
Boxy Linen Knit —
Salt & Marram — £140

matched on: linen · minimal



Ribbed Cotton Vest —
Ferrous Studio — £110

matched on: sand · tops



Slub Cotton Overshirt —
Salt & Marram — £160

matched on: summer · beige

Searches with no results

sheer silver party dress —
0 results

oversized leather trench —
0 results

Unmet demand signal for brands



Workspace Switcher ▾

🔍 Global Search



Theme



Overview



Brands



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Trends

Overview / Style Intelligence

Planned capability — not yet available in CoolAndLovely

Style Intelligence

ROADMAP

Weekly review · last run Monday 06:00

Restock a rising colourway

Signal: Oatmeal is the most-listed colourway this week; your Ribbed Merino Crewneck is **OUT_OF_STOCK**

Proposed action: Set Ribbed Merino Crewneck to **ACTIVE**

Approve

Dismiss

Retire pieces from an ended collection

Signal: 3 items still **ACTIVE** in Autumn Essentials, which **ENDED** on 12 Oct

Proposed action: Retire 3 style items

Approve

Dismiss

Chase a stalled collaboration

Signal: Collaboration with M. Halvorsen has been **PROPOSED** past its 01 Oct start date

Proposed action: Send a reminder to M. Halvorsen

Approve

Dismiss

Re-wear nudge

Signal: Charcoal wool coat not worn since 04 Mar

Proposed action: Suggest it in your next look

Approve

Dismiss

Activity feed

- Weekly review completed · 4 proposals
Mon 06:00
- Approved: retire 2 items
A. Reyes · Mon 09:14
- Dismissed: restock flag
A. Reyes · Mon 09:16

Proposals only. Approving runs the same audited operation you would.