



EcolImpactHub

For teams that must prove environmental impact, EcolImpactHub puts carbon, monitoring, biodiversity and ESG reporting in one auditable workspace.

PARTNER
CHEAT SHEET
ECOIMPACTHUB.COM

Carbon ledger

Site monitoring

Biodiversity

ESG reporting

Evidence trail

WHAT IT IS

One workspace for carbon accounting, environmental monitoring, biodiversity work and ESG reporting, with every reported figure traceable to its source record.

30-SECOND PITCH

Environmental teams run four systems that never agree. EcolImpactHub holds sites, sensors, readings, species, restoration projects and the carbon ledger in one workspace, so the ESG report assembles from data already captured.

PROBLEM WE SOLVE

- Carbon in spreadsheets, monitoring in another tool
- ESG reporting an annual scramble
- Field notes never reach the board report
- Conservation outcomes impossible to prove to funders

VALUE PROPOSITION

- One workspace, four environmental disciplines
- Every figure traces to its source
- Thresholds flag bad readings automatically
- Restoration projects tracked, not just described

IDEAL CUSTOMER

Organisations with physical sites that must both monitor the environment and report on it

Not a fit: Pure carbon-disclosure buyers with no field operations

WHO YOU ARE TALKING TO

Sustainability Lead — Where does that number come from?

Monitoring Engineer — How fast do breaches surface? Prove it

Conservation Lead — Increasing or declining? Prove it

Consultancy Principal — One platform, every client workspace

TOP USE CASES

- Build an auditable carbon ledger
- Monitor water and air continuously
- Track species and population trends
- Run habitat restoration end to end
- Assemble ESG reports from sourced data

CAPABILITIES

- Carbon ledger
- Emission factors
- Scope 1-3 rollups
- Site registry
- Sensor health
- Threshold alerts
- Species catalogue
- Field observations
- Habitat projects
- ESG reports

PRICING

Free	\$0
Starter	\$99
Growth	\$399
Business	\$999
Enterprise, NGO and government	Contact us
Free tier; \$99 to \$999 monthly; enterprise quoted	

COMPETITIVE LANDSCAPE

Persefoni — Carbon only; no field or biodiversity data

Watershed — Buys removals; we measure your own ground

EcoOnline — Adds carbon ledger and ESG on monitoring

iNaturalist — Adds governance, audit and donor-ready reporting

WHY US

- Four disciplines, one data model
- Report line items trace to source
- Habitat restoration is first-class
- Isolated client workspaces from one account

PROOF & CREDIBILITY

- Pre-launch; no reference customers yet
- Permissions enforced at the API edge
- SOC 2 and ISO 27001 planned, not held

DEMO

Guided walkthrough with our team; email vignesh@burdenoff.com or book the 1-1 call

TALKING POINTS

- Measurement first; reporting is the by-product
- Nine sensor kinds, plus manual samples
- Sensitive coordinates hidden from general members
- Free tier, no six-figure entry contract

OBJECTION HANDLING

"No customers yet"

True. Judge the built product, the security posture, early terms

"We already have a carbon tool"

Keep it. We add monitoring, biodiversity and the evidence trail

"Do you have SOC 2?"

Not yet. Planned 2027; security questionnaire available now

DISCOVERY QUESTIONS

- Where does your emissions data live today?
- Who captures data in the field?
- Which frameworks do you report against?
- How long does the annual report take?
- Do you run monitoring or restoration programmes?

SPOT A GOOD OPPORTUNITY

- Physical sites plus a reporting obligation
- Field teams still on paper
- Conservation programme needing donor evidence
- Consultancy juggling per-client spreadsheets
- Carbon disclosure only, no field work
- Needs public species data at scale

HOW TO INTRODUCE US

"I know a team building one workspace for carbon, monitoring, biodiversity and ESG reporting — worth twenty minutes."

LEAD HANDOFF

Send the organisation, contact, sites and frameworks involved, and what triggered the conversation.

PARTNER COMMERCIALS

10-15% of first-year net subscription, by partner tier; add-ons capped.

USEFUL LINKS

EcolImpactHub website ecoimpacthub.com

The application app.ecoimpacthub.com

Documentation docs.ecoimpacthub.com

Use-case library ecoimpacthub.com/use-cases

Features overview
ecoimpacthub.com/features

TALK TO US

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BOOK A 1-1 CALL

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