



EventfullyManaged

EventfullyManaged gives event teams one platform — and one attendee record — from the first sign-up to the post-event report.

Registration & ticketing

QR check-in

Sponsor leads

Live analytics

Workspace governance

PARTNER

CHEAT SHEET

EVENTFULLYMANAGED.COM

WHAT IT IS

An all-in-one event platform: registration, ticketing, agenda, QR check-in, sponsors and analytics on one attendee record.

30-SECOND PITCH

Event teams juggle five tools and reconcile nothing. EventfullyManaged runs plan, sell, run, engage and prove on one record — free to start, \$99 a month for Pro, governance included.

PROBLEM WE SOLVE

- Five tools, no single attendee record
- Check-in queues wreck the first impression
- Sponsors never see the leads delivered
- Post-event reporting is a week of spreadsheets

VALUE PROPOSITION

- One record from sign-up to report
- Oversell-safe ticketing under concurrent load
- SSO, roles and audit included
- Published prices, regional bands, no per-seat fee

IDEAL CUSTOMER

Teams running recurring ticketed events with agendas, sponsors and a door to manage

Not a fit: One-off free meetups needing consumer discovery

WHO YOU ARE TALKING TO

Head of Events — How many tools per event?

Event Manager — Where does your agenda live?

Sponsorship Lead — Can sponsors see their leads?

IT and Security — Does it use your SSO?

TOP USE CASES

- Build a multi-track agenda in an afternoon
- Sell tiered tickets with promo codes
- QR check-in with live arrivals
- Attribute booth leads to each sponsor
- Roll a whole calendar into one view

CAPABILITIES

- Agenda builder
- Conflict detection
- Venue floor plans
- Ticket tiers
- Promo codes
- Oversell-safe registration
- QR check-in
- Kiosk mode
- Lead capture
- Live dashboard

PRICING

Free \$0
Pro \$99/month
Business \$399/month
Enterprise From \$0.50 per registration
Free tier; Pro \$99/mo; Business \$399/mo; Enterprise per registration

COMPETITIVE LANDSCAPE

Cvent — Same lifecycle without six-figure contracts

Eventbrite — Agenda, door and sponsors; lower ticket fee

Bizzabo — Governance included, no \$17,999 floor

Whova — Subscription across a calendar, not per event

WHY US

- One attendee record end to end
- Governance inherited, not an upsell
- Published tiers with regional pricing bands
- Typed API included in every plan

PROOF & CREDIBILITY

- Twenty-two governed record types, one schema
- Atomic capacity guard prevents overselling
- Live product, no public references yet

DEMO

Free tier self-serve at app.eventfullymanaged.com; ask us for a guided walkthrough

TALKING POINTS

- Registration, door and dashboard read one record
- Roles for organisers, door staff, analysts
- Free tier is the whole product surface
- Roadmap gaps named, never hidden

OBJECTION HANDLING

"Too new to trust"

Recently launched; prove it on one smaller event first

"We already use Eventbrite"

Keep selling; we add agenda, door, sponsors, analytics

"Where is the mobile app?"

Browser-based today; published store apps are roadmap

DISCOVERY QUESTIONS

- How many tools run one event?
- Who rekeys the badge list?
- How long does post-event reporting take?
- Do sponsors get attributed leads?
- How many events this year?

SPOT A GOOD OPPORTUNITY

- Runs several ticketed events a year
- Complains about spreadsheets and CSV exports
- Sponsors asking for lead proof
- Security team blocking the current tool
- Needs NFC badges or turnstile hardware
- Wants a consumer discovery marketplace

HOW TO INTRODUCE US

"I know the team behind EventfullyManaged — worth twenty minutes if event tool sprawl is costing you."

LEAD HANDOFF

Send name, organisation, event count, size, timing and current tools to vignesh@burdenoff.com

PARTNER COMMERCIALS

10–15% of first year; up to 15% reseller margin

USEFUL LINKS

EventfullyManaged website

eventfullymanaged.com

Sign in or create an account

app.eventfullymanaged.com

Documentation

docs.eventfullymanaged.com

Use cases eventfullymanaged.com/use-cases

Comparisons eventfullymanaged.com/vs

TALK TO US

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