

PROFESSIONAL SERVICES

Expert hands on **your** events

EventfullyManaged is a platform you can run yourself — but you don't have to do it alone. We help you adopt and get more from the platform, and we deliver managed, done-for-you event operations: setup, migration, training, integrations, and event-day support.

ADOPT THE PLATFORM

WE RUN IT FOR YOU

SETUP & MIGRATION

TRAINING

INTEGRATIONS

EVENT-DAY SUPPORT



Services across the event lifecycle — every one grounded in a real platform capability. Engage one, or combine several into a program.

01 Two ways to work with us

The platform and the services fit together: you can run EventfullyManaged yourself, have us help your team adopt it, or hand us the event and let us operate it for you.

TRACK 01

Adopt the platform

Consulting, setup, migration, training, and governance so your team gets the full value of EventfullyManaged — faster, and running cleanly from your very first event.

TRACK 02

We run it for you

Managed, done-for-you event operations — we build the event, run check-in on the day, and report on the outcome — so you can focus on your attendees and your program.

GROUNDING IN THE PRODUCT

Every service is grounded in a real platform capability — registration, ticketing, agendas, attendees, check-in and analytics in one place.

ROLE-BASED ACCESS & AUDIT

BUILT ON THE BURDENOFF PLATFORM

WHAT WE DO

Services across the event lifecycle. Engage one, or combine several into a program.

02 Track 01 — Adopt the platform

Consulting, setup, migration, training, and governance so your team gets the full value of EventfullyManaged — faster, and running cleanly from your very first event.

SIX SERVICES IN THIS TRACK

01 Event Strategy & Consulting

02 Implementation & Setup

03 Migration & Onboarding

04 Training & Enablement

05 Team Enablement & Governance

06 Integrations & Workflow Setup

WE SET IT UP WITH YOU

Configured around how you run events

Our team works alongside yours to stand up EventfullyManaged for your first event — registration, ticketing, agenda, badge design, and check-in — so you start from a working setup instead of a blank page, and your team learns the platform by shipping a real event.

INCLUDES

- Ticket tiers, promo codes, and custom registration questions
- Multi-track agenda, rooms, speakers, and capacity
- QR check-in, badges, and on-site workflows rehearsed before go-live

01

ADOPT THE PLATFORM

Event Strategy & Consulting

We help you design the event program before you build it — formats, ticketing model, registration flow, and the metrics that will prove it worked — so EventfullyManaged is set up around your goals from day one.

DELIVERABLES

- Discovery of your event portfolio, audiences, and objectives
- Ticketing, pricing-tier, and registration-flow design
- Agenda, track, and capacity planning approach
- Success metrics and reporting model definition
- A scoped rollout plan mapped to your event calendar

02

ADOPT THE PLATFORM

Implementation & Setup

Our team configures EventfullyManaged for your first event end to end — registration, ticketing, agenda, badge design, and check-in — so your team starts from a working setup, not a blank page.

DELIVERABLES

- Workspace and event-template configuration
- Ticket tiers, promo codes, and custom registration questions
- Multi-track agenda, rooms, and speaker setup
- QR check-in, badge, and on-site workflow configuration
- Pre-event dry run and go-live support

03

ADOPT THE PLATFORM

Migration & Onboarding

Moving off spreadsheets, a separate ticketing tool, or another event platform? We migrate your events, attendees, and historical data into EventfullyManaged with minimal disruption.

DELIVERABLES

- Inventory of current tools, data, and workflows
- Attendee, ticket, and event-history data migration
- Mapping past events into reusable templates
- Parallel-run validation before cutover
- Cutover plan and team handover

04

ADOPT THE PLATFORM

Training & Enablement

We get your organizers, marketers, and on-site staff genuinely productive — role-based sessions and golden-path playbooks so a new team member can run an event with confidence.

DELIVERABLES

- Hands-on workshops for organizers, marketing, and on-site staff
- Role-specific playbooks and golden-path templates
- On-site check-in and day-of operations rehearsals
- Onboarding checklists and curated learning paths
- Admin and reporting deep-dives for power users

05

ADOPT THE PLATFORM

Team Enablement & Governance

We set up your organization the right way — roles, permissions, and approval workflows for organizers, staff, and volunteers — so a busy event stays both flexible and auditable.

DELIVERABLES

- Role-based access design (organizers, staff, volunteers, sponsors)
- Multi-event organization workspace structure
- Approval and ownership workflows
- Audit and accountability configuration
- Internal documentation written for your roles and setup

06

ADOPT THE PLATFORM

Integrations & Workflow Setup

We connect EventfullyManaged to the stack you already run — CRM, marketing automation, payments, and calendars — using its built-in integrations, and help you connect your own systems through the API and webhooks where you need them.

DELIVERABLES

- CRM and marketing-automation sync
- Payment and finance reconciliation flows
- Calendar and communications integrations
- API and webhook setup for your own systems
- Data export and reporting pipelines

03 Track 02 — We run it for you

Managed, done-for-you event operations — we build the event, run check-in on the day, and report on the outcome — so you can focus on your attendees and your program.

TWO SERVICES IN THIS TRACK

07 Managed Event Operations

08 Priority Support & SLA

OR HAND US THE EVENT

Managed operations end to end

When you would rather focus on the experience, our team operates the platform for you. We build the event, monitor registration in the run-up, run check-in on the day, and prepare the post-event report — so you can be in the room with your attendees instead of behind a laptop.

- Full event build and configuration on your behalf
- On-site check-in and live operations support
- Real-time monitoring and post-event reporting for stakeholders

07

WE RUN IT FOR YOU

Managed Event Operations

Prefer to focus on the experience? Our team operates the platform for your event — building the setup, monitoring registration, and running check-in on the day — so you can be in the room, not behind a laptop.

DELIVERABLES

- Full event build and configuration on your behalf
- Registration and ticketing monitoring in the run-up
- On-site check-in and live operations support
- Real-time dashboard monitoring during the event
- Post-event reporting prepared for your stakeholders

08

WE RUN IT FOR YOU

Priority Support & SLA

For teams running high-stakes events, we offer priority support with response-time commitments and a named contact — including event-day standby so help is one message away when it matters most.

DELIVERABLES

- Priority response with defined SLA targets
- Named account and support contact
- Event-day standby coverage
- Health checks ahead of major events
- Quarterly reviews and roadmap input

04 How we engage

A clear path from intent to impact. The same loop whether it's a one-week setup or a multi-event program — scoped, reviewable, and supported at every step.

01

Discover

We map your events, audiences, tooling, and goals — and agree on what a successful event looks like before any work starts.

02

Plan

A scoped, reviewable plan: ticketing model, agenda structure, access roles, integrations, and a rollout sequence mapped to your calendar.

03

Build

We configure the platform, migrate your data, wire integrations, and rehearse the day-of workflow — shipping in increments you can see.

04

Operate

We hand over with playbooks and enablement, or stay on to run the event — monitored, supported, and reported on from the first day.

05 We leave your team able to run it without us

Every engagement ships documentation, golden-path templates, and hands-on enablement. Whether you keep us on to run your events or take the keys yourself, your team understands the platform — not just the dashboard.

- Role-based workshops for organizers, marketing, and on-site staff
- Reusable event templates and day-of operations playbooks
- Onboarding checklists, tours, and curated learning paths

HOW TO START

Let's scope what you need

Tell us about your events and goals. We'll recommend the right mix of consulting, setup, operations, and enablement — and a plan to get there.

ENGAGEMENT OPTIONS

- Engage a single service, or combine several into a program
- Adopt the platform with us, or hand us the event to run
- Pricing: contact us

TALK TO OUR TEAM

Let's scope what you need

Tell us about your events and goals. We'll recommend the right mix of consulting, setup, operations, and enablement — and a plan to get there.

TALK TO OUR TEAM

eventfullymanaged.com/contact

Scope a service engagement or program.

EMAIL

contact@eventfullymanaged.com

Questions about services and pricing.

GET STARTED FREE

app.eventfullymanaged.com

Explore the platform yourself.