

CONSULTING & MANAGED SERVICES

Expert hands on GGNomad

GGNomad is a platform you can run yourself, but you do not have to do it alone. We help travel, tourism and entertainment businesses launch and grow on GGNomad, and we deliver done-for-you outcomes powered by it: implementation, integration setup, managed marketplace operations, training and support.



GROUNDED IN THE PLATFORM

FOR TRAVEL & ENTERTAINMENT

LAUNCH TO MANAGED OPS

01 What we do

Travel, tourism and entertainment in one platform. The services wrap around GGNomad across its whole lifecycle, from launch roadmap to managed operations.

Comprehensive services across the GGNomad lifecycle, every one grounded in a real platform capability. Engage one, or combine several into a program. The same loop applies whether it is a one-week setup or a multi-quarter platform program: scoped, reviewable and measurable at every step.



TRACK 01

Launch & grow on GGNomad

Consulting, implementation, migration, training and enablement so your team launches faster and gets the full value of the platform, from day one.

Travel Platform Consulting · Implementation & Configuration · Migration & Onboarding · Training for Hosts & Operators · Team Enablement · Revenue & Growth Optimization

TRACK 02

Run by our team

Done-for-you outcomes we deliver using GGNomad, from integration setup to managed marketplace operations, so you can focus on destinations and partners.

Integrations & Inventory Connectivity · Managed Marketplace Operations · Support & SLA

02 · TRACK ONE

Launch & grow on GGNomad

Consulting, implementation, migration, training and enablement so your team launches faster and gets the full value of the platform, from day one.

WE SET IT UP WITH YOU

Implementation and integrations

Our team configures GGNomad to your destinations and offerings, switches on its built-in payments and payouts, and helps you connect the systems you already run (channel managers, ticketing and CRM) through the API and webhooks, so inventory and bookings stay in sync from day one.

2.1 Travel Platform Consulting

2.2 Implementation & Configuration

2.3 Migration & Onboarding

2.4 Training for Hosts & Operators

2.5 Team Enablement

2.6 Revenue & Growth Optimization

02 Launch & grow: plan it and stand it up

2.1 · CONSULTING

Travel Platform Consulting

We help destination marketing organizations, agencies and travel brands plan how to bring stays, tours, experiences, events and itineraries onto GGNomad, from marketplace model to launch roadmap.

DELIVERABLES

- Discovery of your inventory, audience and commercial model
- Two-sided marketplace design: traveler demand and host supply
- Pricing, fee and payout strategy aligned to your market
- Launch roadmap with milestones, owners and success measures
- Roadmap fit for AI planning, bundling and entertainment

2.2 · IMPLEMENTATION

Implementation & Configuration

We stand up your GGNomad presence end to end: listings model, availability and pricing rules, checkout, payouts and the traveler trip experience, configured to your destinations and offerings.

DELIVERABLES

- Listing taxonomy for stays, tours, experiences and events
- Availability calendars, seasonal pricing and capacity rules
- Checkout, tax/fee configuration and payout setup
- Trip timeline, reminders and notification configuration
- Roles, permissions and workspace settings set up for your team

2.3 · MIGRATION

Migration & Onboarding

Moving off spreadsheets, a legacy booking engine, or a patchwork of OTAs and ticketing tools? We migrate your listings, inventory and historical data into GGNomad with minimal disruption.

DELIVERABLES

- Inventory audit across existing booking and ticketing tools
- Listing, rate and availability data import and mapping
- Host and operator onboarding from your current systems
- Cutover plan with parallel-run validation
- Data-integrity checks before and after the switch

02 Launch & grow: enable people and grow revenue

2.4 · TRAINING

Training for Hosts & Operators

We get your supply side genuinely productive: hosts, tour operators and venue partners who can list, price and run bookings confidently from day one.

DELIVERABLES

- Hands-on onboarding for hosts and tour operators
- Listing, pricing and availability best-practice workshops
- Booking-queue and traveler-messaging walkthroughs
- Reviews and reputation playbook for the supply side
- Reference guides and onboarding checklists

2.5 · ENABLEMENT

Team Enablement

We make your own team self-sufficient operators of the marketplace: admins, support and revenue teams who understand the platform, not just the dashboard.

DELIVERABLES

- Admin and marketplace-operations enablement
- Listing approval, verification and quality workflows
- Reporting and marketplace-analytics literacy
- Support runbooks for travelers, hosts and operators
- Train-the-trainer so the knowledge stays in-house

2.6 · GROWTH

Revenue & Growth Optimization

We help you turn the marketplace into a growing business: tuning discovery, pricing, bundling of travel and entertainment, and the conversion path from browse to booked.

DELIVERABLES

- Discovery and search-relevance tuning
- Pricing and fee experiments with clear measurement
- Travel-plus-entertainment bundling strategy
- Conversion-path review from itinerary to checkout
- Retention through trip timeline and reviews

03 · TRACK TWO

Run by our team

Done-for-you outcomes we deliver using GGNomad, from integration setup to managed marketplace operations, so you can focus on destinations and partners.

OR HAND US THE KEYS

Managed marketplace operations

When you would rather focus on destinations and partners, we run the control room for you. We moderate listings, monitor bookings, keep supply and demand in balance, and prepare the marketplace for every peak travel season, with operational reporting back to your team.

3.1 Integrations & Inventory Connectivity

3.2 Managed Marketplace Operations

3.3 Support & SLA



03 Run by our team

3.1 · INTEGRATIONS

Integrations & Inventory Connectivity

We switch on the integrations built into GGNomad and help your team connect the systems it already runs (channel managers, property and ticketing systems, and CRMs) through the API and webhooks, so inventory and bookings stay in sync. If a connector you need is not built in yet, tell us.

DELIVERABLES

- Channel manager and property-management system sync through the API
- Event and ticketing inventory brought in through the API
- Built-in payments and payouts set up for your market
- CRM, email and marketing tools connected through webhooks
- Webhooks and APIs for your internal tooling

3.2 · MANAGED OPERATIONS

Managed Marketplace Operations

Prefer to focus on destinations and partners? We operate the marketplace for you, moderating listings, monitoring bookings and keeping the two sides in healthy balance.

DELIVERABLES

- Listing review, verification and quality moderation
- Booking and dispute monitoring across the marketplace
- Supply/demand balancing and catalog health checks
- Seasonal readiness and peak-period operations
- Operational reporting back to your team

3.3 · SUPPORT

Support & SLA

Ongoing, accountable support for your platform, with response-time commitments, a named point of contact, and a clear path for everything from quick questions to incidents.

DELIVERABLES

- Tiered support plans with defined response times
- Named contact and regular review cadence
- Incident handling and root-cause follow-up
- Release and upgrade guidance
- Priority escalation for peak travel seasons

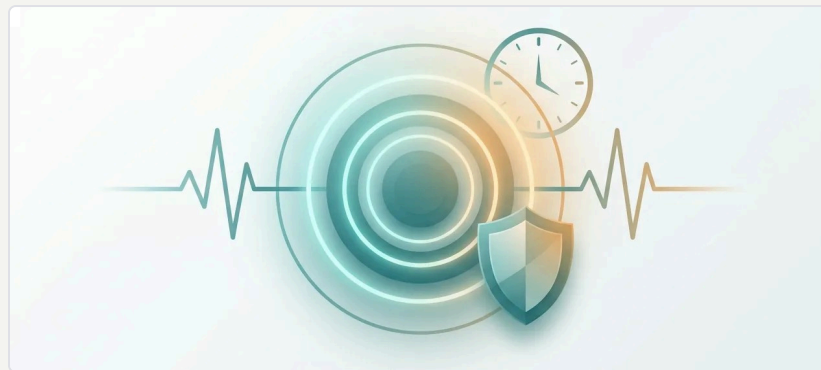
04 Two ways to work with us



WE SET IT UP WITH YOU

Implementation and integrations

- Listings, availability, pricing, checkout and payouts configured for you
- Channel managers, ticketing and CRM connected through the API and webhooks
- Cutover with parallel-run validation and data-integrity checks



OR HAND US THE KEYS

Managed marketplace operations

- Listing review, verification and quality moderation
- Booking and dispute monitoring across the marketplace
- Seasonal readiness and supply/demand balancing

05 How we engage

A clear path from intent to impact. The same loop whether it is a one-week setup or a multi-quarter platform program: scoped, reviewable and measurable at every step.

01

Discover

We map your destinations, inventory, audience and goals, and agree on what a successful launch looks like before any work starts.

02

Plan

A scoped, reviewable plan: marketplace model, listings taxonomy, pricing and payout rules, integrations and rollout sequence.

03

Set up

We configure GGNomad, migrate inventory, switch on the built-in integrations, and onboard your hosts and team, in increments you can see.

04

Operate

We hand over with docs and enablement, or stay on to run the marketplace: monitored, supported and ready for peak seasons.

ENGAGEMENT MODEL

Engage one service, or combine several into a program.

PRICING

Contact us. Tell us about your inventory, audience and goals and we will recommend the right mix.

06 We leave your team able to run it without us

Every engagement ships documentation, host-onboarding playbooks and hands-on enablement. Whether you keep us on to run the marketplace or take the keys yourself, your team understands the platform, not just the dashboard.

- Role-based training for admins, support, hosts and operators
- Onboarding playbooks for the supply side and your own team
- Reference guides, checklists and train-the-trainer sessions

HOW TO START

Let's scope what you need

Tell us about your inventory, audience and goals. We will recommend the right mix of consulting, implementation, operations and support, and a plan to get there.

TALK TO OUR TEAM

ggnomad.com/contact

EXPLORE THE PRODUCT FIRST

ggnomad.com/features

LET'S SCOPE WHAT YOU NEED

Bring your destinations to GGNomad.

Tell us about your inventory, audience and goals. We will recommend the right mix of consulting, implementation, operations and support, and a plan to get there.

TALK TO OUR TEAM

ggnomad.com/contact

EMAIL

contact@ggnomad.com

SERVICES

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GET STARTED

app.ggnomad.com