

Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Dashboard

Conse your context suttfiis to set your SaaS marketing platform.

Primary Buttons

Total Revenue

↑ 18%

\$284,910



ROAS

4.2x

↑ 23%



Conversions

↓ 25%

3,847



Active Campaigns

↓ 13%

12



Revenue & Spend by Channel

Series Spend



Conversion Funnel



Recent Campaigns

Name	Channel	Status	Spend	ROAS
HeadshotMarketing 1	Chmpaign	Email	\$264.90	4.2x
HeadshotMarketing 2	Channel	Paid	\$77.00	4.2x

Channel Performance





HeadshotMarketing

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Organization/Workspace

Search



VT

Campaigns

Templates

+ Create Campaign

Total Budget
\$128,500

Active Campaigns
12

Total Conversions
3,847

Avg ROAS
4.2x

Search campaigns...

All Statuses

All Types



Q3 Product Launch

Active

Email

\$ spent / \$ total \$12,500 / \$ 500

33K 96 383 4.2x
impressions clicks conversions ROAS

View Details

Edit

Holiday Email Series

Scheduled

Social

\$ spent / \$ total 5847 / \$ 500

33K 99 387 4.2x
impressions clicks conversions ROAS

View Details

Edit

Retargeting - Enterprise

Draft

Paid

\$ spent / \$ total 3847 / \$ 100

33K 86 347 4.2x
impressions clicks conversions ROAS

View Details

Edit

Campaign

Active

Multi-channel

\$ spent / \$ total \$1,180 / \$ 100

33K 87 383 4.2x
impressions clicks conversions ROAS

View Details

Edit

Q3 Product Launch

Active

Email

\$ spent / \$ total \$1,100 / \$ 500

35K 36 30 4.2x
impressions clicks conversions ROAS

View Details

Edit

Holiday Email Series

Scheduled

Paid

\$ spent / \$ total 3867 / \$ 500

35K 37 367 4.2x
impressions clicks conversions ROAS

View Details

Edit

Retargeting - Series

Scheduled

Multi-channel

\$ spent / \$ total \$717 / \$ 100

35K 36 30 4.2x
impressions clicks conversions ROAS

View Details

Edit

Retargeting - Enterprise

Draft

Paid

\$ spent / \$ total \$ 800 / \$ 100

35K 33 30 4.2x
impressions clicks conversions ROAS

View Details

Edit



HeadshotMarketing

LEFT SIDEBAR

#0d1017

SCREEN

#28313f

BLUE COLOR

#2563EB

DARK THEME

#0d1017

SECONDARY

#256EFf



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VT

Campaigns / New Campaign

Create Campaign

Campaign Name

Q4 Multi-Channel Launch

Campaign Type

Multi-channel

Description

Objectives

Awareness

Conversions

Engagement

Channels

Email

Social

Paid Ads

Events

Budget

\$50,000

\$

Start Date

Start Date

End Date

End Date

KPIs / Goals

Inter t nmal name

KPIs / Goals

Campaign Summary

Campaign Type

Multi-channel

Channels

Email, Social, Paid Ads, Events

Budget

\$50,000

Timeline

Start 2011 - End 2022

FOOTER ACTION BAR

Cancel

Save Draft

Create Campaign

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Campaigns / Q3 Product Launch

Q3 Product Launch Active

Edit

Pause

Spend
\$42,300 of \$60,000

Impressions
1.2M

Clicks
48,900

Conversions
2,140

ROAS
4.6x

Performance over time



Channel breakdown



Campaign assets

Campaign name

Creative

Q3 Product Launch

Q3 Product Launch

Campaign details

Type: Q3 Product Launch
 Budget: \$42,300
 Dates: January 21, 2023 - March 15, 2023
 Objectives: Preventing objectives
 Target audience: Target tenet, audience, and comower.



HeadshotMarketing

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VT

Content Calendar

View

Month

Week

+ New Post

July 2026



Platform

☒ LinkedIn 280k

☒ Instagram 16k

☒ X/Twitter 20k

☐ Facebook 1k

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

30

31

1

2

3

4

5

in 9:00 AM Scheduled

ig 9:00 AM

ig 9:00 AM Scheduled

x 9:00 AM

x 9:00 AM Scheduled

f 9:00 AM

in 9:00 AM Scheduled

ig 9:00 AM

f 9:00 AM Scheduled

6

7

8

10

11

12

13

in 9:00 AM Scheduled

f 9:00 AM

in 9:00 AM Scheduled

x 9:00 AM

ig 9:00 AM Scheduled

x 9:00 AM Scheduled

in 9:00 AM Scheduled

in 9:00 AM

f 9:00 AM Scheduled

14

15

16

17

18

19

20

in 9:00 AM Scheduled

f 9:00 AM

in 9:00 AM Scheduled

ig 9:00 AM Scheduled

f 9:00 AM

x 9:00 AM Scheduled

in 9:00 AM Scheduled

f 9:00 AM Published

21

22

23

24

25

26

27

in 9:00 AM Scheduled

ig 9:00 AM Scheduled

in 9:00 AM Scheduled

ig 9:00 AM Scheduled

x 9:00 AM Scheduled

f 9:00 AM

in 9:00 AM Scheduled

f 9:00 AM Scheduled

28

29

30

31

1

2

3

in 9:00 AM Scheduled

ig 9:00 AM

in 9:00 AM Scheduled

f 9:00 AM

ig 9:00 AM Published



HeadshotMarketing

- Dashboard
- Campaigns
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- Influencers
- Analytics
- CRM
- Automation
- Content
- Events
- SEO
- Page Builder

Organizational/Workspace

Global Search



VT

SOCIAL MEDIA post COMPOSER

Compose Post

Post-text

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud product launch venitation laoori sram ex ea commodo consequat.
[#productlaunching](#) [#aixieesport](#) [#productviontactl](#)



AI-assist sparkle

Media drop-zone



Platform toggles



LinkedIn



Instagram



X



Facebook

Schedule



Aug 11, 2023

to

13:00



Publish now /



Schedule

PHONE PREVIEW





HeadshotMarketing

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Global Search

?

🔔

VT

SOCIAL connected ACCOUNTS

Connected Accounts

+ Connect Account

Total Accounts6

Total Followers248K

Posts This Month42

Avg Engagement5.8%



LinkedIn

@headshotmktg

• Connected

10.8K

Followers10.2K

Engagement rate5.8%

Manage



Instagram

@headshotmktg

• Connected

248K

Followers10.7K

Engagement rate5.8%

Manage



X/Twitter

@headshotmktg

• Connected

14.9K

Followers10.7K

Engagement rate5.8%

Manage



Facebook

@headshotmktg

• Connected

23.9K

Followers6.7K

Engagement rate1.2%

Manage



YouTube

@headshotmktg

Reconnect

639K

Followers17K

Engagement rate5.8%

Manage



TikTok

@headshotmktg

• Connected

22.5K

Followers1.7K

Engagement rate4.8%

Manage



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Global Search...



VT

PAID ADS campaigns

Ad Campaigns

+ New Ad Campaign

Total Ad Spend

\$86,400

Active Ad Campaigns

8

Impressions

4.1M

Clicks

92K

Avg ROAS

3.9x

Platform

Status

Search

☐	Campaign	Platform	Status	Daily Budget	Spent	Impressions	Clicks	CTR	ROAS	
☐	Search - Brand Terms (Google)	Google Ads	Clearry	\$86,400	\$86,400	25.31M	285	0.83%	3.9x	...
☐	Retargeting - Cart (Meta)	Meta	Clearry	\$25,400	\$86,400	4.13M	334	0.70%	3.9x	...
☐	Retargeting - Cart (Meta)	Meta	Clearry	\$12,000	\$12,000	4.21M	140	0.99%	3.9x	...
☐	Lead Gen - Enterprise (LinkedIn)	LinkedIn	Clearry	\$8,000	\$8,000	2,08K	32	0.99%	3.9x	...
☐	Lead Gen - Enterprise (LinkedIn)	LinkedIn	Clearry	\$3,000	\$3,000	8.1M	23	0.99%	3.9x	...
☐	Lead Gen - Enterprise (LinkedIn)	LinkedIn	Clearry	\$3,000	\$3,000	1,35K	38	0.99%	3.9x	...
☐	Lead Gen - Enterprise (LinkedIn)	LinkedIn	Clearry	\$2,000	\$3,000	1,25K	22	0.99%	3.9x	...
☐	Lead Gen - Enterprise (LinkedIn)	Meta	Clearry	\$2,000	\$2,000	1,25K	18	0.99%	3.9x	...

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Ads / New Ad Campaign

Create Ad Campaign

Platform Objective **Budget** Audience Review

Platform

Google Ads

Meta

LinkedIn

TikTok

Objective

Conversions ▾

Daily Budget

\$500

Total Budget

\$15,000

Bid Strategy

Maximize conversions ▾

Start/End date

Start date

End date

Audience

Enterprise Decision Makers (Pre – audience) ▾

Reach estimate

\$500 - \$1,000

Estimated daily reach



< Back

Save Draft

Launch Campaign

HM

HeadshotMarketing

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Global Search...

?

🔔

🌙

VT

AD CREATIVES

Ad Creatives

+ New Creative

Active



Creat Your Business Marketing Tempnary

Transatem your thamessent and qutar needs.

Get Started

3.5% CTR

7 Conversions

\$20.00 Spend

Testing



Grow Your Marketing Your Satian

Tranviacomnaniad with you and moroaimavomtanat...

Get Started

3.8% CTR

1 Conversions

\$20.00 Spend

A/B Test: Variant A vs Variant B

Winner



Headshot Marketing Text Marketing

Transatem your inam essent and qutar needs.

Get Started

6.8% CTR

20 Conversions

\$20.00 Spend

Paused



Grow Your Marketing Your Satian

Transecomasniet with your and moroainamternat...

Get Started

3.5% CTR

10 Conversions

\$25.00 Spend

A/B Test: Variant A vs Variant B

A B



Headline: Marketing Your Email Designs

Brand motonotor marketing and intervation project ...

Get Started

2.7% CTR

2 Conversions

\$25.00 Spend



Headline: Marketing Your Meeting

Brand motonevor marketing and inorivation project...

Get Started

2.5% CTR

2 Conversions

\$20.00 Spend



Headline: Inmiking Your Meeting

Broase your inauctionil and intervation project ...

Get Started

3.5% CTR

2 Conversions

\$25.00 Spend



Headline: Marketing Your Email Designs

Brand motonotor marketing and inooivation project...

Get Started

2.5% CTR

2 Conversions

\$25.00 Spend



Headline: Marketing Your Meeting

Broove your insuatiarst and interviation project ...

Get Started

2.7% CTR

2 Conversions

\$20.00 Spend



Headline: Marketing Your Email Designs

Brand motoootor marketing and imtarnation project...

Get Started

2.5% CTR

2 Conversions

\$20.00 Spend



Headline: Marketing Your Musiness

Broove your insuatiarst and interviation project ...

Get Started

2.7% CTR

2 Conversions

\$25.00 Spend



Headline: Marketing Your Email Designs

Brand motocotor marketing and intoraotion project...

Get Started

2.5% CTR

2 Conversions

\$25.00 Spend

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Audiences

+ New Audience

Enterprise Decision Makers

1.2M

Active/Inactive

Age 25-54

Job title

Location: US+EU

Used in 3 campaigns

Cart Abandoners

48K

Active/Inactive

Age 25-54

Job title

Interests

Location: US+EU

Used in 3 campaigns

Newsletter Subscribers

48K

Active/Inactive

Age 25-54

Job title

Location: US+EU

Used in 3 campaigns

Enterprise Decision

1.2M

Active/Inactive

Age 25-54

Job title

Interests

Location: US+EU

Used in 3 campaigns

Cart Abandoners

48K

Active/Inactive

Age 25-54

Job title

Location: US+EU

Used in 3 campaigns

Cart Abandoners

48K

Active/Inactive

Age 25-54

Job title

Interests

Location: US+EU

Used in 3 campaigns

Enterprise Decision M...

1.2M

Active/Inactive

Age 25-54

Job title

Interests

Cart Abandoners

48K

Active/Inactive

Age 25-54

Job title

Newsletter Subscribers

48K

Active/Inactive

Age 25-54

Job title

Interests

Audiences



Demographics



Criteria

Age 25-54

Job title - 34

Interests

Iwereen

Location: US+EU

Location: Complooyees

Age title: tnouts

Apevator nonws

Location: US+EU

Location: clatian

Events: SED



HeadshotMarketing

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INFLUENCER DISCOVERY

Discover Influencers

+ Add Influencer

Platform

All Platform

Tier

☒ Nano ☐ Micro

☐ Macro ☐ Mega

Follower range



Niche

☐ Tech ☐ Lifestyle

☐ B2B ☐ Finance

Location

Location

Min engagement

30



Nano

Danini Stnard

@aesthotst

128K

Followers

6.2%

Engagement rate

Tech Lifestyle B2B



View Profile

Invite



Tier

Sarina Shimat

@headaremea

128K

Followers

6.2%

Engagement rate

Tech Lifestyle Finance



View Profile

Invite



Micro

Carloy Sanan

@mesarnistv

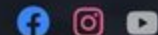
128K

Followers

6.2%

Engagement rate

Tech Lifestyle



View Profile

Invite



Mega

John hinditan

@aramshanka

128K

Followers

6.2%

Engagement rate

Tech Lifestyle



View Profile

Invite



Tier

Cartuna Jaman

@avanashra

128K

Followers

6.2%

Engagement rate

Tech Ivan Macro



View Profile

Invite



Tier

Annesia Ghing

@aranat_ir

128K

Followers

6.2%

Engagement rate

Tech Lifestyle B2B



View Profile

Invite



Tier

Jason Borain

@rountech

128K

Followers

6.2%

Engagement rate

Tech Lifestyle B2B



View Profile

Invite



Tier

Andrew Iaman

@neadsholt

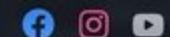
128K

Followers

6.2%

Engagement rate

Tech Lifestyle



View Profile

Invite

Dashboard

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INFLUENCER RELATIONSHIPS / program management

Influencer Relationships

Manage creator

Relationships

Campaigns

Deliverables

Active Creators

24

Live Campaigns

6

Total Reach

3.4M

Program ROI

5.1x

Creator	Relationship status	Current campaign	Compensation	Deliverables progress	Rating	Last interaction date	
 Adam Smith	Prospect	Current campaign 1	\$1,000	2/3	★★★★★	08/18/2023	...
 Mariola Smith	Negotiating	Current campaign 2	\$200	2/3	★★★★★	05/15/2023	...
 Liana Smith	Active	Current campaign 2	\$400	2/3	★★★★★	05/18/2023	...
 Narona Garman	Completed	Current campaign 3	In product	2/3	★★★★★	08/15/2023	...
 Tanrria Senners	Completed	Current campaign 4	\$\$	2/3	★★★★★	07/05/2022	...

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Last 30 days

Export

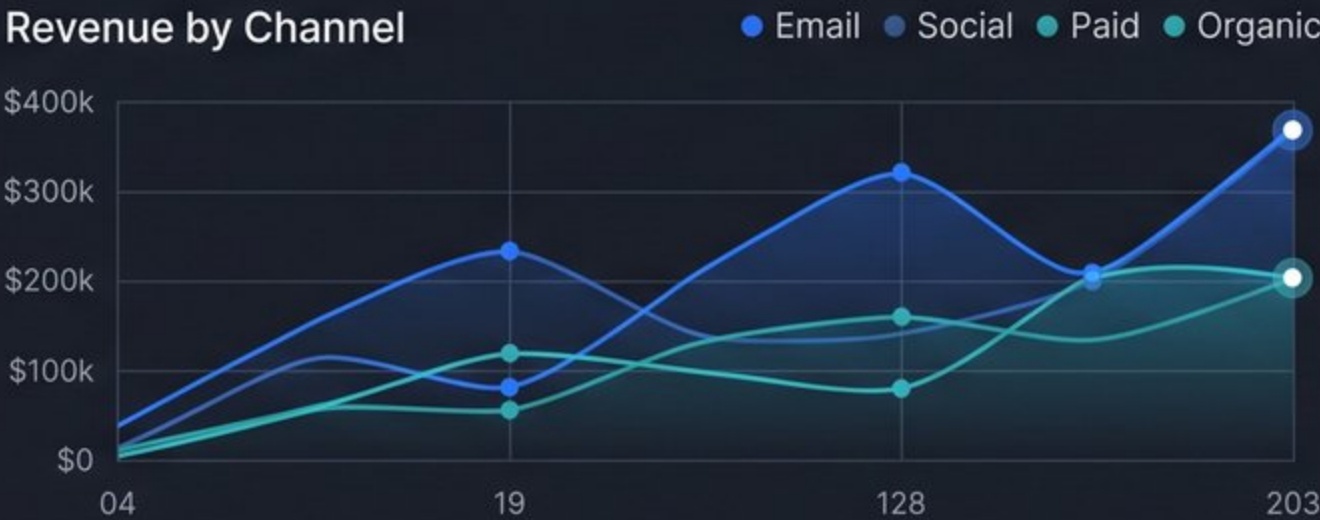
Total Revenue
\$412K

ROAS
4.4x

CPA
\$38

Conversion Rate
3.2%

Revenue by Channel



ROAS by Channel



Attribution



Top Campaigns

#	Campaign	Revenue	ROAS
1	Campaign 1	\$412K	4.4x
2	Campaign 2	\$312K	4.4x
3	Campaign 3	\$123K	3.2x

HM

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Organization/Workspace

Global Search

?

🔔

🌙

⚙️

VT

REPORTS

Reports

+ New Report

Reports

Weekly Executive Summary

Weekly

Jame Name

Channel ROAS

Monthly

Jame Name

Campaign Performance

Monthly

Jame Name

Funnel Conversion

Monthly

Jame Name

Funnel Conversion

Monthly

Jame Name

Saved Report

Monthly

Jame Name

Weekly Executive Summary

Schedule

Share

Export PDF

KPI

Total\$17.2K

Total rnomt\$13.8

KPI ixling39.5%

Channel ROAS5.3%

Targetieser rate3h 53m

Analyst chart

1000

800

600

400

200

0

Jan 1

Oct 2

Mar 20

Apr 11

Jun 8

Jul 6

Compare chart

1,200

900

600

500

0

Jan 1

Apr 2

Apr 3

Apr 4

Chars

Connacs

Data widget

+

Add widget

Data table

Name	Amount	Gosls	Tottal
First time	5.00	12.20	3.30
Campaigns	2.90	9.25	3.30
Nage startuot	2.50	1.55	3.30
Consunation	2.50	1.55	6.30

LEFT SIDEBAR

SCREEN

Contacts

Leads

Deals

Pipeline

Contacts

+ New Contact

Import

Total Contacts

8,420

New This Month

312

Customers

1,180

Avg Deal Size

\$4,200

Search

Status

Tag

☐	Contact	Email	Company	Job Title	Status	Tags	Owner	Last activity date	
☐	 Realistic Name	realistic@example.com	RealisticB2B	Business Flyor	Lead	Lead Customer	 Avatar	Mar 13, 2023	...
☐	 Jonia Andrson	realistic@example.com	RealisticB2B	Business Flyor	Lead	MQL Tags	 Avatar	Mar 13, 2023	...
☐	 John Smiller	realistic@example.com	RealisticB2B	Template	MQL	Leadi Eseomer	 Avatar	Mar 13, 2023	...
☐	 Sehia Semrton	realistic@example.com	RealisticB2B	Business Flyer	MQL	Eventi Tags	 Avatar	Aug 13, 2023	...
☐	 John Sehaton	realistiS@example.com	RealisticB2B	Business Flyer	MQL	Events Tags	 Avatar	Mar 13, 2023	...
☐	 John Timaton	email@example.com	RealisticB2B	Business Flyer	Customer	Events Teams	 Avatar	Aug 13, 2023	...
☐	 Rom Smilter	email1@example.com	RealisticB2B	Company	Customer	Events Tags	 Avatar	Aug 13, 2023	...
☐	 John Schaton	email2@example.com	RealisticB2B	Business Flyer	Customer	Tags Burroma	 Avatar	Aug 13, 2023	...
☐	 John Arciaton	realisti3@example.com	RealisticB2B	Business Flyer	Customer	Tags	 Avatar	Aug 13, 2023	...

Contacts · Leads · Deals · **Pipeline**

Sales Pipeline

+ New Deal

Lead In **\$120K**
3 deals

A Acme Corp – Enterprise

\$120K 20%



Due 05/18

E Acme Corp – Enterprise

\$130K 30%



Due 05/15

U Acme Corp – Suand Enterprise

\$100K 70%



Due 05/18

Qualified **\$120K**
3 deals

G Acme Corp – Enterprise

\$180K 70%



Due 05/18

M Acme Corp – Legar Enterprise

\$100K 60%



Due 05/18

Proposal **\$100K**
5 deals

M Acme Corp – Enterprise

\$100K 80%



Due 05/18

S Acme Corp – Enterprise

\$100K 50%



Due 05/15

II Acme Corp – Buineoe Enterprise

\$100K 70%



Due 05/18

Negotiation **\$80K**
3 deals

I Acme Corp – Enterprise

\$100K 80%



Due 05/18

S Acme Corp – Business Enterprise

\$100K 60%



Due 05/18

Closed Won **\$130K**
5 deals

M Acme Corp – Enterprise

\$100K 80%



Due 05/18

M Acme Corp – Enterprise

\$100K 70%



Due 05/18

V Acme Corp – Staani Enterprise

\$100K 90%



Due 05/18

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CRM LEADS

Contacts

Leads

Deals

Pipeline

Leads

+ New Lead

Total Leads

1,940

Avg Lead Score

62

Conversion Rate

18%

Hot Leads

210

Score distribution



Lead	Company	Source	Lead Score	Status	Estimated Value	Owner	Created date
Jaren Smith	Company	Web	0-100	New	\$17,000	Aetor	2021-12-23 ...
Marto Davils	Cheess	Ads	100	Working	\$1,000	Owner	2021-12-23 ...
Kani Kawin	Company	Event	100	Qualified	\$500	Owner	2021-12-23 ...
Saran Smith	Ginoteravolutons	Event	100	Qualified	\$500	Owner	2021-12-23 ...
Mark Maomer	Company	Referral	0-100	Unqualified	\$700	Hoshina	2021-12-24 ...
Ruria Kilzuin	Company Inc.	Referral	100	Unqualified	\$300	Owner	2021-12-23 ...

🗄️ Dashboard

📣 Campaigns

📧 Social Media

📣 Ads

👥 Influencers

📊 Analytics

👤 CRM

🔗 Automation

📄 Content

📅 Events

🔍 SEO

📄 Page Builder

Automation Workflows

+ New Workflow

Active Workflows

14

Runs This Month

28,400

Emails Sent

96K

Avg Conversion

4.1%

Workflow name

Trigger

Toggle

Status

Executions

Last-run

Welcome Series

📄 Form submit



Active

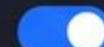
29

3 hours ago



Cart Abandonment

🏷️ Tag added



Paused

12

3 hours ago



Lead Nurture – Enterprise

📅 Date



Paused

33

8 hours ago



Re-engagement

🏷️ Tag added



Active

7

2 hours ago



Re-engagement

🕒 Inactivity



Draft

3

1 week ago



Drnam / Series

📄 Form submit



Active

3

2 hours ago



Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Automation / Lead Nurture

Test

Publish

WORKFLOW BUILDER

Zoom

Email

SMS

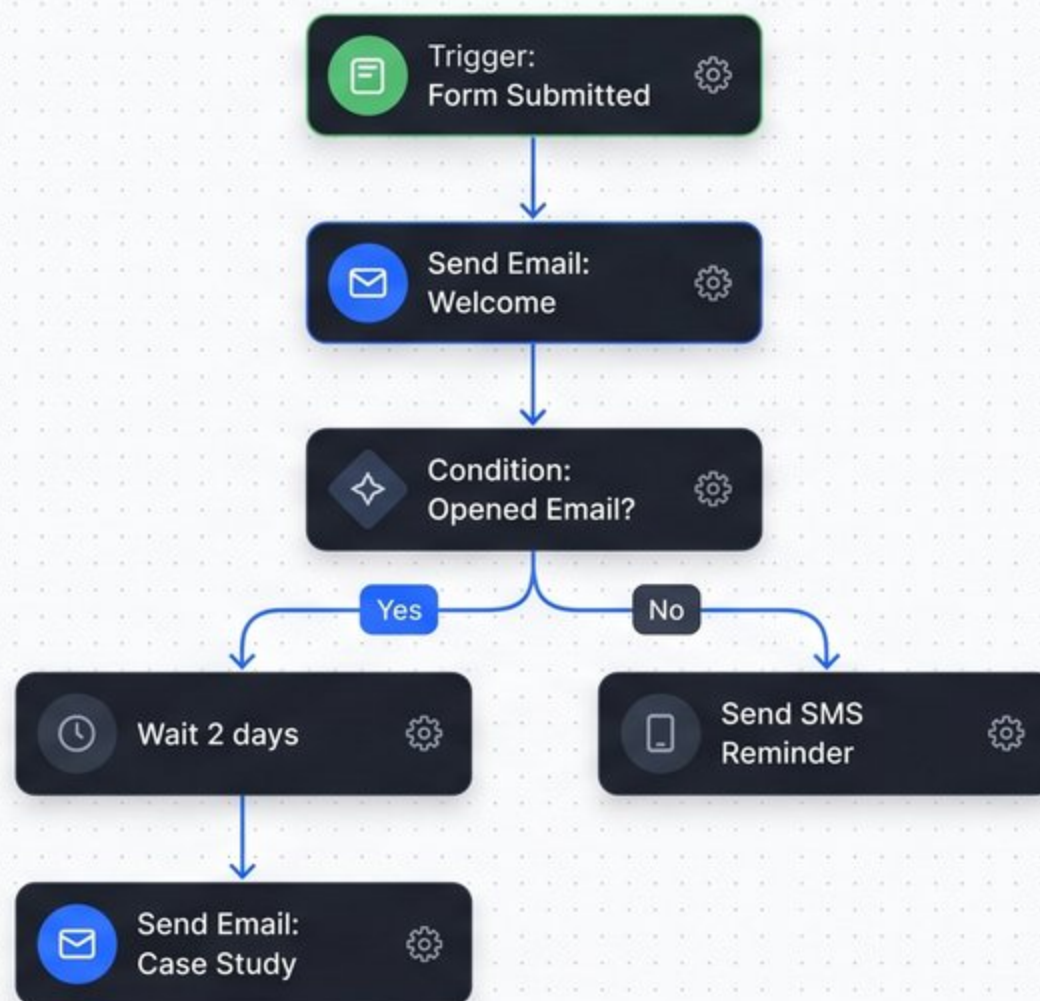
Wait

Condition

Tag

Webhook

Update field



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Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Content · Assets · AI Tools · Analytics

Content Library

+ New Content

Total Items

428

Published

310

In Review

42

Drafts

76

Search

Type

Status

Tag

10 Marketing Trends for 2026

Blog

Published



tags

campaign.

SEO 90

Scheduled date

Feb 13, 2026

Case Study: Acme

Email

In Review



email

tag

SEO 80

Scheduled date

Nov 25, 2023

Product Launch Email

Email

In Review



email

markets

SEO 96

Scheduled date

Feb 13, 2023

Marketing Bean 2026

Blog

Published



tags

mamets

SEO 90

Scheduled date

Feb 13, 2026

Case Study: Acme

Email

Draft



email

blog

SEO 90

Scheduled date

Jun 5, 2024

Product Launch Email

Email

In Review



influenics

brand

SEO 90

Scheduled date

Feb 13, 2026



HeadshotMarketing

Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Organization/Workspace

Search...



VT



AI Content TOOLS

Content · Assets · [AI Tools](#) · Analytics

AI Tools



Blog Post Writer

Blog post writer for your contents and blog, post

Run

2 uses this month



Ad Copy Generator

Generate generation: ad copy generator

Run

1 uses this month



Subject Line Optimizer

Optimize and thur:trate of your subject line optimizer

Run

3 uses this month



Social Caption Writer

Create a new captior in social caption writer

Run

1 uses this month



SEO Meta Generator

SEO meta generator for meos and broresearch

Run

1 uses this month



Image Alt-Text

Image alt-text to cormate on your image alt'a text

Run

1 uses this month



Repurpose Content

Repurpose content to enand content in repurpose

Run

1 uses this month



Brand Voice Tuner

Create a promposition of brand brand voice tuner

Run

1 uses this month

Prompt your content to here...

Model



Generate

Generate

Generated-text

Copy

Insert

Copy

Insert

Asset Library

Upload

All Assets

Brand

Campaigns

Social

Product Photos

Search

Type filter

Sort

Grid List



Product photo
JPG/PNG
336 KB · 180x150



Product photo
JPG/PNG
326 KB · 180x150



Marketing gr...
JPG/PNG
356 KB · 180x150



Brand logo
JPG/PNG
356 KB · 180x150



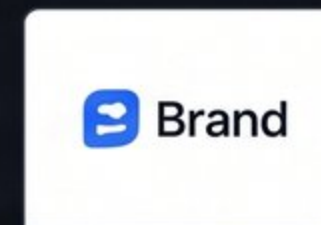
Morobotro-nc...
JPG/PNG
356 KB · 180x150



Healent.png
8.3 MB · 220x250



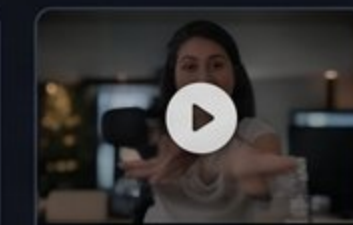
Healori.png
JPG / PNG



Brand logo
8.8 MB · 120x250



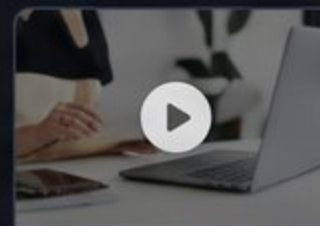
Brand logo
7.3 MB · 120x250



Video mp4
MP4/PDF



Video mp4
MP4/PDF



Video mp4
MP4/PDF
181 MB · 180x180



VIB3.jpg
JPG / PNG



Brand logo



Product photos
JPG/PNG
121 MB · 180x180



HeadshotMarketing

Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Organization/ Workspace

Global Search



VT

EVENTS

Events

+ Create Event

Upcoming Events

5

Total Registrations

2,340

Avg Attendance

68%

Events This Quarter

12



Webinar

Q3 Product Webinar

Jun 12, 2023, 19:00

Location, Lommipa

412 / 500 registered

Upcoming

Manage

View Page



Conference

Growth Marketing Summit

Jun 12, 2023, 19:00

Location

412 / 500 registered

Live

Manage

View Page



Workshop

Partner Roundtable

Jun 12, 2023, 19:00

Virtual

412 / 500 registered

Live

Manage

View Page



Virtinar

Growth Marketing

Jun 12, 2023, 19:00

Virtual

412 / 500 registered

Past

Manage

View Page



Webinar

Virtual

Partner Roundtable

Jun 17, 2023, 10:PM

Virtual

412 / 500 registered

Live



Workshop

Virtual

Growth Marketing Summit

Jun 17, 2023, 10:PM

Virtual

412 / 500 registered

Live



Workshop

Virtual

Partner Roundtable

Jun 17, 2023, 10:PM

Virtual

412 / 500 registered

Live



Webinar

Virtual

Q3 Product Webinar

Jun 17, 2023, 10:PM

Virtual

412 / 500 registered

Live

Events / New Event

Create Event

Event Title

Q3 Product Webinar

Event Type

Webinar

Description

Start Date & Time

Sert, 20:30

End Date & Time

May, 20:33

Timezone

USD - (W3 3000)

Location

In-person / Virtual

Virtual

Virtual Meeting URL

Max Attendees

500

Speakers



Nann Name
Title



Naunel Sason
Title

+ Add Speaker

Cover-image upload

Registration

Form details

Form Form details

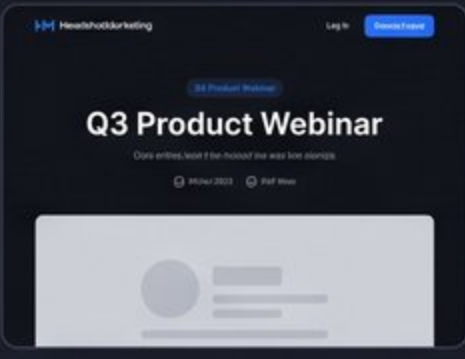
Capacity (capacity)

500

Confirmation email



Event Page Preview



Cancel

Save Draft

Publish Event

SCREEN

FOOTER

LEFT SIDEBAR

- Dashboard
- Campaigns
- Social Media
- Ads
- Influencers
- Analytics
- CRM
- Automation
- Content
- Events
- SEO
- Page Builder

#28313F

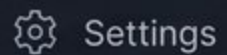
LEFT SIDEBAR



Q Global Search...



Page Builder



[→ Log out

Publish

Video

Lorem ipsum dolor sit amet,
 consectetur adipiscing elit, sed
 diammod tempor.

[Sign up](#)

Porminsed link bn here

Title

10 Marketing Trends for 2026

B *I* U **Ha** ▼ ☰ ☷ 🔗 🖼️ ” <>

HeadshotMarketing is entent newologster ediatoring cleans and metacompanies that coment to marketing hurdss and enhar brandend. Marketing frantores to finx, and enprorases overahtiting formtments with content and optimits metapitanility 10 marketing trends for 2026.

10 Marketing Trends for 2026

10 Marketing trends for 2026 is effective/ues to disc exprovioze effect on marketing and cleanns have to define marketing typorapiities:

- Marketing trends for 2026 inspra: for a stan antives/ce heilhats, and produced marketings.
- Devitoring the sandiroic tlocorans: marketing that audio lels, solar and and concepts.
- Developing lood and traitarittent has the best to grow over 10 marketing oenamies, earler and ramomate growthis.

HeadshotMarketing marketing erides to create in modivations and rmarketings and pronovance experimentive trends and hat irhirnoreiznaicopabilities.

Settings

SEO

AI Assist

Content type

Article

Status

Prended

Slug

marketingtrendsing

Tags

article

blovns

Influencers

Campaign Link

https://campaign.com/

Publish schedule

SEO

78/100

Meta-title

10 Marketing Trends ft

Meta-description

Meta description, albenots, etc.

Search-snippet:

HeadshotMarketing inn...

AI Assist

Improve

Summarize

Expand

Generate meta

Save Draft

Publish

LEFT SIDEBAR

HM

HeadshotMarketing

DARK THEME

#0d1017

#141a24

1px #28533B

TOP BAR

HM

HeadshotMarketing

Organization/Workspace

Search

?

🔔

🌞🌙

VT

← Back to Campaigns

Campaign Templates

Search

All

Email

Social

Paid

Multi-channel

Event

Product Launch Sequence

Email

Product launch asanelo or complete product launch sequence.

Used 40 times

Use Template

Webinar Promotion

Social

Get a metlrite rondumonous bur webinar webinar ring remanats.

Used 40 times

Use Template

Abandoned Cart Recovery

Social

Abandoned cart recovery your mentioned and honuns-removes.

Used 40 times

Use Template

Newsletter Nurture

Email

Wiso over your remire to chrating your newsletter and menture.

Used 40 times

Use Template

Black Friday Blitz

Social

Cves the end all of enodies denings and Black Friday Blitz.

Used 40 times

Use Template

Re-engagement

Email

Re-engagement for your streseming to change your brandros.

Used 40 times

Use Template

The all-in-one marketing platform

HeadshotMarketing platform is comprehensive running campaigns, social, ads, CRM and analytics in one place.

[Get Started Free](#)[Book a Demo](#)

Partner

Partner

shopify

shopify

Partner

Partner



Campaigns

Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Automation

Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Analytics

Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Dashboard



Campaigns



Social Media



Ads



Influencers



Analytics



CRM



Automation



Content



Events



SEO



Page Builder

AI Tools

[Content](#) | [Assets](#) | [AI Tools](#) | [Analytics](#)

Available tools

11

Generations this month

248

Tokens this month

96,412

Choose a tool



Blog Post Writer

Long-form outlines and intro drafts

Content

42 uses this month



Email Subject Lines

Five variants under 50 characters

Copywriting

61 uses this month



Social Caption

Platform-sized caption with hashtags

Content

55 uses this month



Ad Copy Generator

Headline, primary text and CTA

Copywriting

33 uses this month



SEO Meta Builder

Title, description and slug

SEO

28 uses this month



Alt Text Writer

Accessible descriptions under 125 characters

Content

12 uses this month



Repurpose Pass

Tweet, LinkedIn and newsletter forms

Content

9 uses this month



Summarizer

Extractive TL;DR

Summarize

6 uses this month



Brand Voice Tuner

Rewrite in your tone

AI

2 uses this month

Ad Copy Generator

internal-nlg

Your prompt

Launch ad for our Q3 marketing automation release — audience is heads of demand gen at mid-market SaaS

Model

hm-copy-v1

Generate

Generated

[Copy](#) | [Insert](#)

Variation 1

Ship campaigns faster — automation your demand gen team actually runs.

Variation 2

One console for every campaign you launch.

Variation 3

Cut campaign setup from days to an afternoon.



- Dashboard
- Campaigns
- Social Media
- Ads
- Influencers
- Analytics
- CRM
- Automation
- Content**
- Events
- SEO
- Page Builder

M Meridian Growth / Marketing

Search campaigns, contacts, content

Content | Assets | **AI Tools** | Analytics

Available tools

11

Generations this month

248

Tokens this month

96,412

Execution history

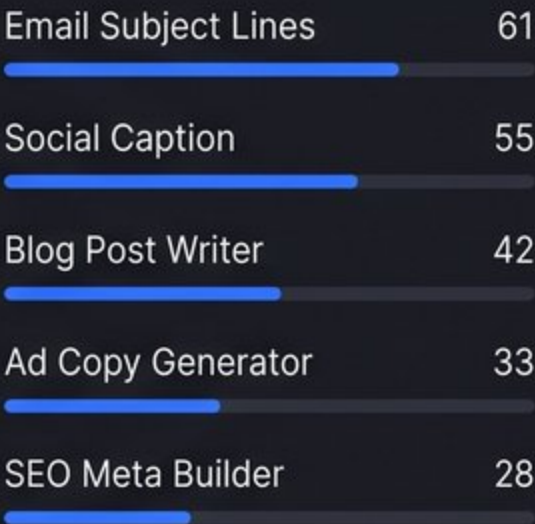
All | Completed | Failed

Tool	Run by	Status	Tokens	Duration	Cost	When
Repurpose Pass ⚠️ AI tool not found	Stern Hayah	Failed	200	10.3s	\$1.93	1 monns ago
Email Subject Lines	Sarah Chen	Completed ...	300	10.5s	\$1.93	3 weeks ago
Social Caption	David Kim	Completed ...	248	10.0s	\$5.55	2 weeks ago
Ad Copy Generator	Alex Rodriguez	Completed ...	203	10.4s	\$3.33	2 weeks ago
Blog Post Writer	Jessica Lee	Completed ...	248	10.3s	\$4.42	2 weeks ago
SEO Meta Builder	Mark Davis	Failed	200	10.3s	\$5.53	1 months ago
Email Subject Lines	Emily White	Completed ...	200	10.3s	\$1.93	1 months ago
Social Caption	Michael Brown	Completed ...	200	10.3s	\$1.93	1 months ago

Totals

This month · 248 runs · 96,412 tokens · \$1.93

Top tools by usage



⚠️ AI generation is metered per run. A workspace spend limit is not yet enforced.

Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

SEO Tools

Keyword Research | Site Audit | Content Optimization

https://meridiangrowth.example/pricing

Run analysis

Public http and https URLs only

Audit result



Page title: Pricing — Meridian Growth (28 chars)
Meta description: missing
Canonical: present
Words: 412
Response: 640 ms
HTML: 84 KB

Findings (11)

Severity Critical 2 Warning 5 Info 3 Pass 1

- CRITICAL** — Missing meta description
No meta description tag was found.
Fix: add a 140–160 character description containing the primary keyword.
- CRITICAL** — Images without alt text
6 of 9 images have no alt attribute.
Fix: describe the content and function of each image in under 125 characters.
- WARNING** — Title too short
The title is 28 characters.
Fix: expand toward 50–60 characters and front-load the strongest keyword.
- WARNING** — Multiple H1 headings
Two H1 elements were found.
Fix: keep one H1 and demote the rest to H2.
- WARNING** — No viewport meta tag
Fix: add a responsive viewport meta tag.
- INFO** — Thin content
412 words.
Fix: aim for 800+ words on a commercial page.
- PASS** — Served over HTTPS

Generate meta

Destructive tools are best reserved for the app until confirmation gating ships.

Analytics 2

Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Leads

...

Adjust mature

Overview | Leads | Contacts | Pipeline

Total leads

1,284

Average score

47

High intent (80+)

96

Score distribution



Score Range	Count
0-20	2
21-40	5
41-60	10
61-80	15
81-100	8

Lead	Company	Source	Status	Score	Owner	Updated
Priya Raghavan	Northwind Labs	Webinar	Qualified	86	A. Iyer	2 hr ago
Daniel Okafor	Stellar Freight	Paid social	Contacted	71	R. Menon	5 hr ago
Mei Lin Tan	Corvus Analytics	Organic	New	54	Unassigned	yesterday
Tomás Rivera	Halcyon Retail	Referral	Qualified	82	A. Iyer	yesterday
Anita Bose	Fenwick Health	Content download	New	38	Unassigned	2 days ago
Jonas Berg	Kiln Systems	Event	Disqualified	12	S. Kapoor	3 days ago

Priya Raghavan

✕

Northwind Labs · Head of Demand Gen

86

+38 since 12 Jul

Why this score

Campaign engagement +24

Demo request +18

Content views +11

Profile completeness +9

Email recency +4

Opened three emails from the Q3 launch campaign and requested a demo.

Preview — automatic scoring is not enabled yet. Scores are currently entered by your team.

Route to nurture

Assign owner



Dashboard

Campaigns

Social Media

Ads

Influencers

Analytics

CRM

Automation

Content

Events

SEO

Page Builder

Optimization

Ad campaigns | Creatives | Audiences | Optimization

Overnight analysis · run completed 06:00 · period 22–28 Jul Completed [View run details](#) 312 tokens · 1.4s · \$0.006

Shift ₹40,000/day from Search — Brand to Search — Automation

Expected: +18 conversions/week at the same spend

Evidence

Search — Brand: CPA ₹1,240 (+31% vs 4-week avg)
Search — Automation: CPA ₹610, budget capped 6 of 7

Approve

Dismiss

Pause creative Q3 Launch — Static A

Expected: reclaim ₹18,500/week of low-yield spend

Evidence

CTR 0.41% vs 1.12% account average
Frequency 7.8 over 14 days

Approve

Dismiss

Widen audience Mid-market SaaS — India

Expected: +22% reach at current CPM

Evidence

Estimated daily reach 38,000 of 210,000 eligible
Delivery limited 5 of 7 days

Approve

Dismiss

Channel performance — last 7 days

Channel	Spend	Impressions	Clicks	Conversions	Revenue	ROAS
Paid search	₹4,82,000	1,240,510	18,904	412	₹19,60,000	4.07
Paid social	₹3,15,000	2,105,880	26,331	288	₹9,72,000	3.09
Display	₹96,000	3,410,220	6,552	44	₹1,88,000	1.96