



Healthy Bowl

Healthy Bowl gives an organic farm one record that runs the operation and proves it — to auditors, buyers and lenders alike.

PARTNER

CHEAT SHEET

WWW.GETHEALTHYBOWL.COM

Farm records

Organic certification

QR traceability

Farm finance

Consent sharing

WHAT IT IS

A farm operating system for organic growers: one record runs the farm and proves it.

30-SECOND PITCH

Farm records scatter across notebooks and apps, then certification season rebuilds the year from receipts. Healthy Bowl holds fields, crops, livestock, money and compliance in one workspace. Log once, prove anywhere.

PROBLEM WE SOLVE

- Audit week spent rebuilding the year
- Records in notebooks, galleries, three apps
- Organic claimed but never proved
- Good seasons, no file the bank accepts

VALUE PROPOSITION

- Certification evidence from ordinary daily work
- One record, many uses
- Sharing the farmer grants and revokes
- Priced on farms, never on seats

IDEAL CUSTOMER

Certified or transitioning organic farms, 5–500 acres, cooperatives, exporters, mixed livestock

Not a fit: Large conventional row-crop farms wanting satellite agronomy

WHO YOU ARE TALKING TO

Farm owner — How long did the audit take?

Farm manager — Which crop is behind plan?

FPO officer — How is the group certificate evidenced?

Lender — What could a borrower prove?

TOP USE CASES

- Organic audit ready before the inspector
- Public QR trace on every carton
- Withdrawal window blocks unsafe produce
- Cost per crop while season runs
- Field capture with no signal

CAPABILITIES

- Farm field crop
- Planting plans
- Livestock records
- Weather alerts
- Soil and pest
- Offline capture
- Organic certification
- QR traceability
- Carbon and EUDR
- Ledger and invoices

PRICING

Free 0
Starter USD 149 / INR 5,999 / EUR 137 / GBP 119 per month
 449 per month
Professional Contact us
Enterprise Contact us
Cooperative Contact us
 Free tier, then Starter at \$149 monthly

COMPETITIVE LANDSCAPE

CropIn — Livestock, farmer books, published prices
TraceX — Whole farm, not traceability alone
AgriWebb — Cropping, soil, organic certification depth
DeHaat — Farmer-owned record, no margin funding

WHY US

- Organic is the design, not a module
- Farmer grants and revokes every share
- Crops and livestock, one workspace
- EU compliance run farmer-side

PROOF & CREDIBILITY

- Roughly fifty published use-case stories
- Eight seeded roles, permissions fail closed
- Comparisons dated, sourced, conceding real losses

DEMO

Free workspace, no card, twenty minutes — or book us for a walkthrough

TALKING POINTS

- Records that run the farm prove it
- Nobody sees your farm without permission
- Start free, no quote cycle
- Withdrawal window blocks, does not warn

OBJECTION HANDLING

"Spreadsheets already work for us"

Try one crop cycle free; compare the audit file

"Do you have SOC 2?"

Not yet, on the roadmap; controls reviewable today

"Why not the established player?"

Quote-only, no livestock, no farmer books

DISCOVERY QUESTIONS

- Certified organic, transitioning, or neither?
- How long did the last audit take?
- Where do field records live today?
- Do you run animals as well?
- Do you export or answer buyer questionnaires?

SPOT A GOOD OPPORTUNITY

- Certified organic with an audit date
- Exporting, or facing buyer questionnaires
- Cooperative running group certification
- Mixed crops and livestock together
- Contract demands blockchain chain of custody
- Procurement blocked without current certification

HOW TO INTRODUCE US

"There is a farm platform where your daily records become your audit evidence — free to try."

LEAD HANDOFF

Email the name, acres, certification status and their deadline to Vignesh

PARTNER COMMERCIALS

10–15% of first-year collected subscription, registration first

USEFUL LINKS

Healthy Bowl website

www.gethealthybowl.com

Application — start free

app.gethealthybowl.com

Documentation docs.gethealthybowl.com

Use-case library

www.gethealthybowl.com/use-cases

Comparisons against named alternatives

www.gethealthybowl.com/vs

TALK TO US

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