



SERVICES FOR ORGANIC FARMS, ESTATES, FPOS & COOPERATIVES

Expert hands on your organic operation

HealthyBowl is a product — but going from raw land to a data-driven, certified, traceable operation takes more than software. Our team helps you get the most from the platform, and delivers done-for-you outcomes powered by it.



ONBOARDING

CERTIFICATION

AGRONOMY

TRACEABILITY

MARKET LINKAGE



01 Services across seed to consumer

A comprehensive set of services across the seed-to-consumer value chain. Every one is grounded in what HealthyBowl actually does — no fluff.

Two tracks: services that help you adopt and get more from the platform, and done-for-you outcomes we deliver using it — onboarding, certification, agronomy, traceability, market linkage and more.

ORGANIC FARMS

ESTATES

FPOS

COOPERATIVES



TRACK 01

Get more from HealthyBowl

Services that help you adopt and get more from the platform — onboarding, data migration, integration, training and configuration — so your operation runs on the HealthyBowl operating system end to end.

Farm Digitization & Onboarding · Farm-to-Table Traceability Setup · FPO & Cooperative Enablement · Farmer Training & Capacity Building · Integration & Migration · Configuration & Reporting Setup

TRACK 02

Powered by HealthyBowl

Done-for-you outcomes we deliver using the platform — certification, agronomy advisory, testing, traceability, market linkage, contract farming and value-added production — all on transparent, shared, traceable data.

Organic Certification & Compliance · Agronomy & Crop Advisory · Soil, Water & Input Testing · Market Linkage & Procurement · Contract & Managed Farming · Value-Added Product Development



02 · TRACK ONE

Get more from HealthyBowl

Services that help you adopt and get more from the platform — onboarding, data migration, integration, training and configuration — so your operation runs on the HealthyBowl operating system end to end.

GO LIVE WITHOUT THE GUESSWORK

Your dashboard lights up with your own data from day one

Our onboarding team maps your land, sets up your team and roles, and gets real records flowing — instead of after months of trial and error.

2.1 Farm Digitization & Onboarding

2.2 Farm-to-Table Traceability Setup

2.3 FPO & Cooperative Enablement

2.4 Farmer Training & Capacity Building

2.5 Integration & Migration

2.6 Configuration & Reporting Setup





02

Get more from HealthyBowl: get set up

2.1 · ONBOARDING

Farm Digitization & Onboarding

We get your farm, estate, or FPO live on HealthyBowl — your land mapped to the Farm → Field → Crop hierarchy, your team invited with the right roles, and your first real records flowing into the dashboard.

- Field mapping and farm/field/crop hierarchy setup
- Workspace, team invites and role assignment
- Guided /getting-started walkthrough with your data
- Backfill of existing crop, livestock and finance records
- Hand-off checklist so your team owns the platform

PRICING · CONTACT US

2.2 · TRACEABILITY

Farm-to-Table Traceability Setup

Make every batch that leaves your farm carry its verifiable story. We configure QR-linked batch tracking so harvest records flow into trace batches and into the traceability story behind HealthyBowl.

- Trace-batch model linked to crops and harvests
- QR code generation and tracking-by-code setup
- Publishing batches into the traceability view
- Batch labelling and packing workflow design
- Buyer-facing trust-signal configuration

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2.3 · FPOS & COOPERATIVES

FPO & Cooperative Enablement

Organise a grower group on one workspace with internal control system (ICS) group certification and shared record-keeping. We help cooperatives and Farmer Producer Organisations run their members under one certificate with internal inspections, and present the group as a credible, well-documented counterparty.

- Grower-group onboarding under one workspace
- ICS group certification with internal inspections
- Shared marketplace and procurement workflows
- Role design for office-bearers and field staff
- Group compliance and inspection rollup reporting

PRICING · CONTACT US



02

Get more from HealthyBowl: connect and own it

2.4 · TRAINING

Farmer Training & Capacity Building

Hands-on training so your team confidently runs the whole operation on HealthyBowl — from daily record-keeping to compliance and the marketplace — long after onboarding ends.

- Role-based training for owners, managers and field staff
- Daily record-keeping and dashboard workflows
- Compliance, traceability and scheme processes
- Refresher sessions and adoption support
- Train-the-trainer for cooperatives and FPOs

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2.5 · MIGRATION

Integration & Migration

Migrate your history in cleanly and connect HealthyBowl to the systems you already run. We move existing farm, finance, and inventory data, then help your team connect its own tools through the built-in exports and the API.

- Data migration from spreadsheets and legacy tools
- CSV import for contacts and suppliers, with farm, finance and inventory history migrated for you
- Analytics export setup (CSV/JSON)
- Connecting your accounting and procurement tools through exports and the API
- Validation and reconciliation of migrated data

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2.6 · CONFIGURATION

Configuration & Reporting Setup

When your operation needs something specific, we configure HealthyBowl for it from the options built into the product — on the same permissions and data model every farm uses. If something you need is not there yet, tell us what is missing.

- Reports, dashboards and exports built with the report builder
- Roles, alert thresholds and record-keeping routines set up for your team
- Compliance records and document store organized for the schemes you follow
- Exports and API access set up to feed your other systems
- Setup planned around your real processes

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03 · TRACK TWO

Powered by HealthyBowl

Done-for-you outcomes we deliver using the platform — certification, agronomy advisory, testing, traceability, market linkage, contract farming and value-added production — all on transparent, shared, traceable data.

CERTIFICATION THAT FALLS OUT OF YOUR DAILY RECORDS

Organic certification is the niche HealthyBowl was built for

Our compliance team turns the records you already keep into an audit-ready file — and helps you discover and apply for the schemes you qualify for.

3.1 **Organic Certification & Compliance**

3.2 **Agronomy & Crop Advisory**

3.3 **Soil, Water & Input Testing**

3.4 **Market Linkage & Procurement**

3.5 **Contract & Managed Farming**

3.6 **Value-Added Product Development**





03 Powered by HealthyBowl: certify, advise, test

3.1 · CERTIFICATION

Organic Certification & Compliance

Turn the audit binder that costs weeks each season into data your farm already records. We help you build audit-ready certification records and prepare scheme applications — using the activity trail and document store built into HealthyBowl.

- Audit-ready record structure for NPOP and other schemes
- Certification and compliance document management
- Activity-derived audit trail surfaced for inspectors
- Government-scheme discovery and application readiness
- Pre-audit review and gap remediation

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3.2 · AGRONOMY

Agronomy & Crop Advisory

Expert, season-long agronomy advice delivered through the consultant bridge — package-of-practices, crop planning, and soil and pest health guidance recorded against your real farm data.

- Package-of-practices and crop-plan design
- Soil and pest health diagnosis with treatment plans
- Scoped advisory input (tasks, notes, recommendations)
- Rotation and input planning per field
- Season review tied to your harvest records

PRICING · CONTACT US

3.3 · TESTING

Soil, Water & Input Testing

Coordinated soil, water, and input testing with the results captured against the right field and crop — so every reading feeds your treatment plans, compliance file, and analytics instead of a forgotten lab report.

- Sample collection coordination and lab routing
- Soil-test results recorded per field and crop
- Advisory interpretation and amendment guidance
- Input verification for organic compliance
- Trend tracking across seasons

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03 Powered by HealthyBowl: sell, grow, add value

3.4 · MARKET LINKAGE

Market Linkage & Procurement

Sell verified organic produce at a fair premium, or source it as a buyer. We set up your marketplace catalog and order capture, and help connect verified organic supply with demand.

- Marketplace product catalog and listings setup
- Order capture and fulfillment lifecycle configuration
- Verified-organic positioning with trace signals
- Buyer and procurement introductions
- Pricing and packaging guidance

PRICING · CONTACT US

3.5 · MANAGED FARMING

Contract & Managed Farming

Done-for-you farm outcomes powered by HealthyBowl. We run agreed crop programs end to end — planning, operations, record-keeping, and reporting — against transparent, shared data.

- Crop program design and acreage planning
- Day-to-day operations and field record-keeping
- Transparent shared dashboard for the contracting party
- Quality, yield and cost reporting
- Compliance and traceability throughout the program

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3.6 · VALUE-ADDED

Value-Added Product Development

Take produce beyond the harvest. We help you design recipes, plan production batches, and manage a catalog and inventory for your higher-value organic goods.

- Recipe and value-added product design
- Production-batch planning and scheduling
- Product catalog and inventory setup
- Private-label and contract-manufacturing guidance
- Costing and margin analysis

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04 How we engage

A simple, transparent engagement — from understanding your farm to handing back a team that owns the platform.

01

Discover

We learn your farm, your goals and your constraints — crops, scale, certifications, and the systems you already use.

02

Plan

A clear scope and roadmap: what we set up, what we deliver, who owns what, and how success is measured.

03

Build

We configure HealthyBowl, migrate your data, and deliver the records, traceability and workflows you need.

04

Operate

We hand over a team that owns the platform — with training, support, and managed options where you want them.

ENGAGEMENT MODEL

Help getting the most out of HealthyBowl, or a done-for-you outcome powered by it.

PRICING

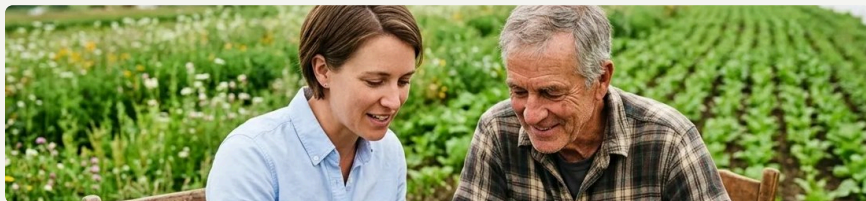
Contact us. Tell us about your farm and we'll shape the right engagement.



05 A team that owns the platform

Software only pays off when your people use it. Our training and capacity-building gets owners, managers and field staff confidently running daily record-keeping, compliance and the marketplace.

- **Role-based, hands-on training for every part of your team**
- **Train-the-trainer for cooperatives and FPOs at scale**
- **Refresher sessions and ongoing adoption support**



HOW TO START

Tell us about your farm

Whether you want help getting the most out of HealthyBowl or a done-for-you outcome powered by it, tell us about your farm and we'll shape the right engagement.

TALK TO OUR TEAM

gethealthybowl.com/contact

SEE REAL WORKFLOWS

gethealthybowl.com/use-cases



GET STARTED

Let's grow your operation together

Whether you want help getting the most out of HealthyBowl or a done-for-you outcome powered by it, tell us about your farm and we'll shape the right engagement.

TALK TO OUR TEAM

gethealthybowl.com/contact

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SERVICES

gethealthybowl.com/services

SEE REAL WORKFLOWS

gethealthybowl.com/use-cases

GET STARTED WITH THE PLATFORM

app.gethealthybowl.com

