



HousingVista

HousingVista gives agents, landlords and investors one platform for the whole property journey — search, offer, lease, maintain, and track the return.

PARTNER
CHEAT SHEET
HOUSINGVISTA.COM

Verified listings

Offers & deals

Rentals & leases

Owner operations

Portfolio analytics

WHAT IT IS

One platform for the whole property journey: search, viewings, offers, rentals, leases, maintenance and portfolio, on one listing.

30-SECOND PITCH

Buyers, agents, owners and investors run the same property on one record, search to keys, then rent and repairs. Portals stop at the enquiry; HousingVista carries the deal.

PROBLEM WE SOLVE

- Fake and stale listings waste weeks
- Deal goes dark after the enquiry
- Rent and repairs live in chat threads
- Portfolio performance guessed from spreadsheets

VALUE PROPOSITION

- One listing spine, sales and lettings
- Offers and counters inside the platform
- Document-backed verification, not a badge
- Yield and portfolio numbers beside listings

IDEAL CUSTOMER

Brokerages, letting agencies, property managers and investors running twenty-plus properties

Not a fit: Firms shopping only for more buyer leads

WHO YOU ARE TALKING TO

Listing agent — Which listing needs a price refresh?

Lettings manager — Where does rent stand today?

Investor — What did the portfolio actually return?

Brokerage principal — Who approved that listing verification?

TOP USE CASES

- Shortlist and compare verified listings
- Book viewings, in person or virtual
- Offer, counter, close on one record
- Screen tenants, run leases and rent
- Model yield, track whole portfolio

CAPABILITIES

- Map search
- Shortlists
- Viewing booking
- Offer workflow
- Deal timeline
- Rental applications
- Lease management
- Maintenance tracking
- Portfolio analytics
- Listing verification

PRICING

Free	\$0
Pro	\$79/mo or \$63/mo annual
Business	\$399/mo or \$319/mo annual
Enterprise	From \$0.40/listing/mo, or \$0.30/listing/mo annual at 1,000+ listings

Free tier; Pro \$79/mo; Business \$399/mo; Enterprise quoted

COMPETITIVE LANDSCAPE

99acres — We carry the deal past the enquiry

NoBroker — Sales, offers and investment tracking too

Housing.com — An operating system, not just search

Square Yards — Self-serve workspace instead of commissioned advice

WHY US

- One listing spine across sales and lettings
- Approve-reject verification with attached documents
- Owner operations continue after the close
- Workspace roles and audit trail included

PROOF & CREDIBILITY

- Sixteen product areas live end-to-end
- Access control on every operation
- Certifications targeted, none claimed today

DEMO

Free plan opens at app.housingvista.com; book a walkthrough with Vignesh

TALKING POINTS

- Portals sell attention, this runs operations
- Renewal comes from post-sale daily use
- Price tracks portfolio, never headcount
- One AI capability live, rest roadmap

OBJECTION HANDLING

"Why not just use 99acres?"

Portals send leads. This runs the deal and the tenancy.

"You have no reference customers"

True. Start free, prove it on ten real listings.

"Too expensive for our size"

Free tier is real; Pro is \$79 a month.

DISCOVERY QUESTIONS

- How many listings and tenancies today?
- Where does an enquiry go next?
- How do you track rent and repairs?
- Who verifies a listing before publishing?
- How do you report portfolio performance?

SPOT A GOOD OPPORTUNITY

- Twenty or more properties under management
- Rent chased over messaging apps
- Several offices, no consolidated view
- Investor tracking returns in spreadsheets
- Wants only paid buyer leads
- Needs deep trust accounting today

HOW TO INTRODUCE US

"They run the whole property lifecycle on one platform: search, offers, leases, maintenance, portfolio. Worth thirty minutes."

LEAD HANDOFF

Email Vignesh the firm, portfolio size, market, current tools and the pain.

PARTNER COMMERCIALS

10-15% of first-year net subscription; reseller margin to 15%

USEFUL LINKS

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TALK TO US

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