



Subscriber Bot

Subscriber Bot gives finance, IT and everyday subscribers one honest view of everything they pay for on repeat — and what to cut.

PARTNER
CHEAT SHEET
SUBSCRIBERBOT.COM

Subscription system of record

Universal Inbox

Renewal forecast

Governed AI agents

SaaS spend control

WHAT IT IS

One system of record for every subscription, membership, licence and contract a person or company pays for.

30-SECOND PITCH

Recurring spend hides across inboxes, cards and app stores. Subscriber Bot tracks every subscription as one governed record — renewals, invoices, documents, provider messages — so you finally see the total and cut what you do not use.

PROBLEM WE SOLVE

- Nobody knows the real total recurring spend
- Trials convert quietly into paid charges
- Renewal notices buried in marketing mail
- Duplicate vendors and idle licences across teams

VALUE PROPOSITION

- Every subscription as one queryable record
- Renewals and invoices in one forecast
- Consumer to enterprise on one model
- Published pricing and a genuine free tier

IDEAL CUSTOMER

Finance, IT or procurement owning scattered renewals; power subscribers running thirty-plus services

Not a fit: One-off buyers, or US-only consumers wanting bill negotiation

WHO YOU ARE TALKING TO

Finance lead — What renews next quarter, exactly?

IT admin — Which tools did nobody approve?

Procurement — Which notice windows close soon?

Power subscriber — Which of these overlap?

TOP USE CASES

- One list of every recurring commitment
- Renewal forecast six months ahead
- One inbox for provider messages
- Shadow IT and duplicate vendors surfaced
- Contracts and licences kept with the subscription

CAPABILITIES

- Relationship lifecycle tracking
- Universal Inbox
- Renewal forecast
- Invoice ledger
- Digital Asset Vault
- Provider registry
- Adapter framework
- AI agent postures
- Policy records
- MCP, CLI, SDKs

PRICING

Free	\$0
Plus	\$9/mo
Family	\$15/mo
Team	\$35/seat/mo
Enterprise	Custom from \$60/seat/mo
Free tier is real; Plus from \$9 a month	

COMPETITIVE LANDSCAPE

Rocket Money — Global, and does not stop at cancelling

Zylo — Same governance, no enterprise-only sales cycle

Sastrify — Lifecycle after purchase, not just procurement

Vendr — Runs the relationship, not only the negotiation

WHY US

- One model from individual to enterprise
- Universal Inbox no rival offers
- Autonomy refused until enforcement ships
- Published prices against contact-sales incumbents

PROOF & CREDIBILITY

- Permission check and audit on every action
- Fourteen resource types, six seeded roles
- Compliance targets named, none claimed held

DEMO

Free account at app.subscriberbot.com, or book the 1-1 call

TALKING POINTS

- The subscription is the record, not the payment
- Agents propose; nothing cancels itself
- Free tier, no card, no time limit
- Same platform grows with the customer

OBJECTION HANDLING

"We already use a spend tool"

Keep it. This adds the inbox and lifecycle it lacks.

"The AI is not finished"

Correct. Reasoning is roadmap; tracking and governance ship today.

"You are a small company"

Start free, keep data exportable, judge the product itself.

DISCOVERY QUESTIONS

- How many subscriptions does the company actually hold?
- Who owns the renewal calendar today?
- What happened at the last surprise renewal?
- Where do provider emails currently land?
- Which tools duplicate each other?

SPOT A GOOD OPPORTUNITY

- Nobody can name the total recurring spend
- A renewal surprised them this year
- Shadow IT bought on personal cards
- Spreadsheet is the current system of record
- Wants US bill negotiation and nothing else
- Needs a certified vendor list today

HOW TO INTRODUCE US

"They run everything recurring — subscriptions, licences, contracts — from one place, with the AI held to rules you set."

LEAD HANDOFF

Name, company, rough subscription count, and the renewal problem they described

PARTNER COMMERCIALS

10–15% of first-year subscription value, paid after the customer pays

USEFUL LINKS

Subscriber Bot website subscriberbot.com

Sign in or start free app.subscriberbot.com

Documentation docs.subscriberbot.com

Use cases subscriberbot.com/use-cases

Comparisons subscriberbot.com/vs

TALK TO US

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