



TechnoSpam

TechnoSpam gives learners and the teams that train them one place to learn by building, get mentored, and earn credentials an employer can verify.

PARTNER
CHEAT SHEET
TECHNOSPAM.COM

Runnable courses

Coding practice

1:1 mentorship

Team hackathons

Verified certificates

WHAT IT IS

A learn-by-doing tech skills platform: runnable courses, graded coding practice, expert mentors, team hackathons, verifiable certificates.

30-SECOND PITCH

People juggle a course site, a practice site, a mentor search and a spreadsheet. TechnoSpam joins them. Code runs against real tests, mentors are one booking away, certificates carry a checkable serial.

PROBLEM WE SOLVE

- Tutorial hell — can follow, cannot build
- Stuck for hours with nobody to ask
- Five tools, no single progress view
- Certificates prove attendance, not ability

VALUE PROPOSITION

- Four learning modes on one record
- Proof from executed code, not watch time
- Study plan that explains every step
- Roles, isolation and audit from day one

IDEAL CUSTOMER

Technical teams of 20–1,000 outgrowing their seniors; bootcamps; enterprise academies

Not a fit: Accredited degrees, candidate screening, non-technical training

WHO YOU ARE TALKING TO

Engineering manager — How much senior time goes on onboarding?

L&D lead — What did the training budget actually change?

Bootcamp instructor — How many tools between you and students?

Career switcher — Do you know what to learn next?

TOP USE CASES

- Find the right course in minutes
- Practice with graded, sandboxed verdicts
- Book a mentor when properly stuck
- Run and judge an internal hackathon
- Author courses on your own stack

CAPABILITIES

- Course catalogue
- Runnable lessons
- Coding problems
- Sandboxed grading
- Mentor booking
- Team hackathons
- Study planner
- Serialised certificates
- Learner portfolio
- Workspace governance

PRICING

Free	\$0
Starter	\$99/mo or \$79/mo annual
Growth	\$399/mo or \$319/mo annual
Business	\$999/mo or \$799/mo annual
Enterprise	From \$12/learner/mo list, or \$9/learner/mo annual at 250+ learners

Free tier; \$99 to per-learner enterprise; lower regional bands

COMPETITIVE LANDSCAPE

LeetCode — Courses, mentors and certificates it lacks

Codecademy — Practice, mentors, hackathons past beginner stage

MentorCruise — Mentor sits inside the learning workspace

Pluralsight — Live mentors and graded practice alongside courses

WHY US

- Four arenas write one learner record
- Grader runs the code, records verdicts
- Planner is deterministic, every step justified
- Customers author their own catalogue

PROOF & CREDIBILITY

- Ten domain entities built and usable
- Six roles seeded in every workspace
- Certificates serialised, scored and revocable

DEMO

Free account at app.technospam.com, or book Vignesh for thirty minutes

TALKING POINTS

- You already pay for four disconnected tools
- Completion is not capability
- The planner is a scheduler, not AI
- Governance ships in the free tier

OBJECTION HANDLING

"Nobody finishes the training we buy"

Progress tracks graded work, so stalls become visible early

"Why not use free freeCodeCamp?"

No live mentors, no events, no governance to buy against

"You are small and early"

Free tier, monthly plans, exportable records, shared platform foundations

DISCOVERY QUESTIONS

- How long until a new hire is productive?
- What did last year's training actually change?
- What happens when an engineer is stuck?
- Your stack and conventions, or generic content?
- What proof would you accept of capability?

SPOT A GOOD OPPORTUNITY

- Onboarding measured in months
- Unused licence nobody can justify
- Wants courses on their own stack
- Security rules out consumer accounts
- Needs accredited degrees or credit
- Wants candidate screening, not development

HOW TO INTRODUCE US

"There is a platform where people learn by building, get mentored, and earn certificates you can actually verify."

LEAD HANDOFF

Register first by email, then introduce: company, contact, problem, billing country, timeline.

PARTNER COMMERCIALS

10–15% of first year collected; up to 15% reseller margin

USEFUL LINKS

TechnoSpam website technospam.com

The app app.technospam.com

Documentation docs.technospam.com

Use cases technospam.com/use-cases

Comparisons technospam.com/vs

TALK TO US

Vignesh T.V.

vignesh@burdenoff.com

+91-7358445777

BOOK A 1-1 CALL

calendly.com/vignesh-burdenoff/1-1

Scan the code to book

ALL BURDENOFF PRODUCTS

burdenoff.com/products

TechnoSpam · technospam.com

