



TheCulturePost

TheCulturePost gives museums, schools and faith organisations one governed home where every cultural claim traces back to a real source.

PARTNER
CHEAT SHEET
THECULTUREPOST.COM

Citation-first editor

Heritage archive

Oral histories

Moderated dialogue

Grounded AI

WHAT IT IS

Platform for publishing, preserving and discussing culture, faith and history — every claim tied to a source.

30-SECOND PITCH

Cultural content online is unsourced or paywalled, and communities get no say. TheCulturePost ties every claim to a verified source record, holds the archive behind it with rights levels, and hosts the dialogue.

PROBLEM WE SOLVE

- Nobody can show where facts came from
- Oral histories rotting on failing drives
- Sacred material has no safe setting
- Blog, collections tool and forum, unconnected

VALUE PROPOSITION

- Every claim traces to a source record
- Rights travel with the item everywhere
- AI grounding you can actually audit
- Priced on output, not editor seats

IDEAL CUSTOMER

Museums, archives, universities, faith bodies and community groups with real holdings

Not a fit: Marketing sites, media production, buyers needing certificates now

WHO YOU ARE TALKING TO

Head of editorial — Where did that claim come from?

Lead archivist — Who can open restricted items?

IT lead — Who patches your collections server?

Managing editor — Can you audit the AI?

TOP USE CASES

- Publish with citations attached to claims
- Fact and sensitivity review gate
- Capture oral testimony before it goes
- Archive with provenance and rights levels
- Moderated interfaith discussion on stories

CAPABILITIES

- Citation-first editor
- Verification status
- Editorial lifecycle
- Heritage archive
- Four access levels
- Oral histories
- Moderated dialogue
- Grounded AI
- Agent tools
- Roles and audit

PRICING

Free	\$0 / ₹0 forever
Starter	\$39/mo
Growth	\$149/mo
Business	\$499/mo
Enterprise	From \$8/contributor/mo list

Free to \$499 monthly; regional bands, not conversions

COMPETITIVE LANDSCAPE

Europeana — They aggregate; we publish, verify and govern

StoryCorps — They record; we contextualise, cite and preserve

Omeka — Free to licence, expensive to run

Atlas Obscura — Entertainment, not evidence or preservation

WHY US

- Publishing, archive and dialogue, one permission model
- Sourcing enforced by data, not discipline
- Restricted material never reaches a model
- No AI output publishes without an editor

PROOF & CREDIBILITY

- Hard capabilities built, not merely promised
- Six seeded roles, audit on everything
- Certification roadmap with dated, admitted gaps

DEMO

Free tier on their own material, or book Vignesh for a walkthrough

TALKING POINTS

- Claims point at records, not links
- Sealed material never reaches a model
- Pay for output, not editor logins
- New product, no reference customers yet

OBJECTION HANDLING

"You have no customers"

True. Hard parts built; prove it free first

"Omeka is free"

Free to licence, not to host, patch and staff

"Send your SOC 2"

None yet. Roadmap with dates; posture is inspectable

DISCOVERY QUESTIONS

- What do you publish, and where?
- Could you trace a two-year-old claim?
- Do you hold anything you cannot publish?
- What happened to your recorded testimony?
- Who runs your current system?

SPOT A GOOD OPPORTUNITY

- Sensitive or community-owned holdings
- Oral recordings with no catalogue
- Been challenged on sourcing before
- Self-hosted system, maintainer leaving
- Certificate is a hard gate
- They need speech-to-text

HOW TO INTRODUCE US

"Platform where every cultural claim ties to a verified source, and restricted material stays restricted."

LEAD HANDOFF

Organisation, contact, what they hold, the sore spot, billing country. Register first.

PARTNER COMMERCIALS

10-15% first-year on collected net; up to 15% reseller margin

USEFUL LINKS

TheCulturePost website theculturepost.com

The application app.theculturepost.com

Documentation docs.theculturepost.com

How the AI works, with honest statuses
theculturepost.com/ai

Comparisons against named alternatives
theculturepost.com/vs

TALK TO US

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BOOK A 1-1 CALL

calendly.com/vignesh-burdenoff/1-1

Scan the code to book

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